



MILLINERY AUSTRALIA

Member Meeting Agenda

HELD: Wednesday, 28th May 2025

7.30pm AEST (Melb/Syd)

Time	Item
19:30	1. Welcome
	2. Apologies Tracey Tau, Catherine Storm, Fiona Eichler, John Westwood-Hill, Margret Keeble, Kathleen Watson, Elissa Butterworth, Sue Walsh, Sandy Aslett, Wendy Scully, Rebecca Share, Louise Macdonald, Julia Watson, Catherine Kelly, Christine Waring
	3. Passing of April 2025 Meeting Minutes 3.1 Motion: to approve the Minutes of the March meeting Proposed: Kathy Campbell, First: Christine Martin, Second: Serena Lindeman
	4. Treasurers' Report 4.1 Financial Reports - P&L & Balance Sheet – Overview 4.2 Hat Walk badge sales – thank you to all who purchased a badge, Hi-Vis vests and Square purchased, and have been added to the Asset Register. 4.3 Expenses & Refunds – Heritage event & Editorial Photo – reminder to please submit reimbursements 4.4 Expense Reimbursement Form – please ensure you use the reimbursement form. 4.5 Motion: to approve the Financial Reports and to ratify the payments made by the Committee Proposed: Sarah Mensforth, First: Serena Lindeman, Second: Georgia Skelton
	5. Presidents' Report 5.1 Block Library update – GS provided an overview of the new location of the library and agreed arrangements: <ul style="list-style-type: none"> • There was only one offer from amongst the membership to house the Block Library; • Tracey Tau made a generous offer to the Block Library will be relocated to premises of The Essential Hat in Malvern; • Terms of the agreement between MAA and Tracey Tau were agreed to by the Committee and the Block Library sub-committee (Fiona Cooper, Jo Peterson, Chris Mullane). TT was not present during any meeting when the terms of the Agreement were discussed and agreed. • Block Library Membership (BLM) – initial 3-month trial is proposed for Aug – October (prior to the MAA membership renewals). Block Library Membership will be a separate membership to the MAA Membership. • 474 block currently catalogued, with more to come. • Block sale of excess blocks will be held for members shortly (all proceeds to MAA), with any unsold excess blocks to be sold directly by TT at a later date (TT to receive 40% of sale price).

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	<ul style="list-style-type: none"> Block Library will be open 5 days a week, with 4 members per session. Members to supply own blocking materials (limited supplied available with TT for small fee, eg stiffener). Julia Watson to provide advice re OH&S, and Kathy Campbell is assisting with the preparation of legal documents. TT will also house MAA assets. MAA plinths, mannequin heads and wig stands will be available for hire by members through a booking system. Blocking service available for member who cannot get to the Library; Students can engage TT to assist with training in blocking. BLM Fees – during trail period -> Metro Vic \$90; Regional Vic \$60; Interstate \$45 BLM fee is for access to the library only. Additional blocking fee is \$77 for the day/ session. Block as much as you like during that day/ session. Bookings no more than 4 weeks in advance. \$77 fee is charged irrespective of GST status. Tax invoice will be issued as required for those who can claim GST. BLM fee is retained 100% by MAA. TT to provide -> housing location for all blocks and Asset Register items; workroom/ steamer, iron/ outdoor stiffening location; management of bookings; monthly audit of usage; house/ sell/ pack and post excess unwanted MAA blocks. TT to receive 100% of blocking fees and 40% of sale of excess blocks. TT will have her own membership to the Library for her personal label. <p>5.2 Photography session with Richard Shaw – 8 milliners are registered, which is a full day shoot. Pricing if being finalized and contact will be made with the milliners shortly.</p> <p>5.3 VRC Survey – survey sent out recently. These were the 2 questions that the VRC wanted to ask the Members. 47 members responded – 87.2% wanted the comp to return to anonymous, with all entries getting to parade.</p> <p>5.4 Student Award update – 13 entries, 12 arrived for judging, standard was very high this year.</p> <p>5.5 EKKA - response to query raised by Sandy Aslett last month -> confirmed that we have not received any request from EKKA to provide sponsorship, but they have us in their program committing \$400. Reminder that this year's Committee confirmed that max sponsorship would be reduced to \$200 per show. Email has been sent to EKKA, addressing this, still awaiting a reply.</p> <p>5.6 MAA Facebook pages – reminder - deletion of state-based pages at end of May</p> <p>5.7 What's on Around Australia – State roll call of who's at the meeting -> Vic – 17; NSW – 8; Qld – 1; SA/ WA/ Tas/ ACT/ NT/ - 0; Spain – 1 (Hola!)</p>
	<p>6. Other</p> <p>6.1 MAArvelous Millinery Retrospective round-up – Sandy Forrester provided an update of the event.</p> <ul style="list-style-type: none"> Thank you to all involved from the Archive sub-committee and the MAA Committee. Thanks to Jo Peterson for the yummy food...and for reducing our catering budget! Meat Market was a great venue. Received great feedback regarding the guest speakers – Katie Hall MP, Phillip Rhodes and Tom McEvoy – all very entertaining. Great array of hats on display, archival materials and information. Thanks to the interstate members who made the effort to attend. Interstate members should consider doing something in 2026 under the banner of "Heritage Festival". Archives will officially be handed over to the Collections Curator of the State Library on Monday 2nd June.

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	<p>6.2 Design Awards update– Jo Peterson provided a short update as to the judging (28/5) and photography (26/5) of the received pieces.</p> <ul style="list-style-type: none"> • 43 entries, with 39 pieces arriving for judging – winners announced at the Gala on the 27th June. • Prizes are listed on the website. • Social media campaign is well underway, with the student entries already posted, behind the scenes, then People's Choice begins so entries will be posted. <p>6.3 Design Awards function update – Kelli Dart Fagan (sub-committee members are Kelly, Sarah Mansforth & Rachel Hart)</p> <ul style="list-style-type: none"> • Currently at just under 50 ticket sales, with the goal of 100 ticket, which is the break-even point. So buy tickets!! Member discount code ends Friday 30th May. • Promotion via Instagram and Mailchimp -> ALL MEMBERS NEED TO HELP PROMOTE THE EVENT TO THEIR CONTACTS. • Placed an Ad in 'Only Melbourne' – free of charge to us. • TT and SM going to connect with the public attendees to the Retrospective. • NEED VOLUNTEERS TO HELP BUMP IN AND OUT, AS GREETERS – if you can, send an email through to Sarah @ treasurer email address. <p>6.4 NSW shows round-up – Joanne Cooke – provided a summary of the successful Sydney Royal Show (40-odd entries), Hawkesbury Show (60 entries) and the Sydney Hat Walk. Lots of wonderful entries across both shows, and it was wonderful to have Rick McGill as a judge.</p> <ul style="list-style-type: none"> • Many thanks to Joanne for her involvement in NSW, really driving the enthusiasm, supporting the students and the association.
	<p>7. General Business</p> <p>7.1 Open to Members</p> <ul style="list-style-type: none"> • Milliners for Recovery – Bec Bayss proposed an online auction to assist families in need after the floods in NSW mid North Coast (similar to what has done in the past). Andrea Cainero provided an update of the devastation in the small town of Croki – 28 houses only, all heavily affected. Proposal is to provide some form of financial assistance. Details yet to be worked out. When details are sorted, emails will be sent out to members. Looking to start the campaign by the end of June, for a July auction. • • Hatterment – entries are now open – email from the Secretary will be send in the coming days. • Millinery Hub Closing – Serena Lindeman confirmed that Lindsay is closing the business, and his remaining stock will be purchased by Catherine at Hatters Millinery Supplies. Lindsay has decided to pursue his love of horticulture.
	<p>8. Next Meeting Monday, 30th June @ 7.30pm AEST Via Zoom & In-Person: Hawthorn Library, 584 Glenferrie Road, Hawthorn, 3122</p>
20:45	9. Meeting Close