

MILLINERY Matters

NEWSLETTER OF THE MILLINERY ASSOCIATION OF AUSTRALIA

It's COMPETITION Time By Possum Ball



The Committee has put together 'A Cocktail Celebration' competition to try and somewhat fill the void created by not running our Design Award, Student Award and Gala this year. Full details, rules and submission dates have recently been emailed to all fellow and student members and there will be a post on our website shortly. MAA members Belinda Osborne, Cynthia Jones-Bryson and Rebecca Share have kindly agreed to be our judges and our patron, Stephen Jones OBE, will again choose his favourite 'Patron's Pick'. Every entry will be displayed on the MAA's social media pages and eventually, when lockdown is over, we plan to hold state by state cocktail parties so that we will all have the chance to wear our entries out!!!

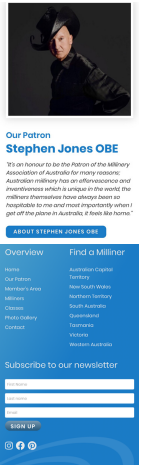
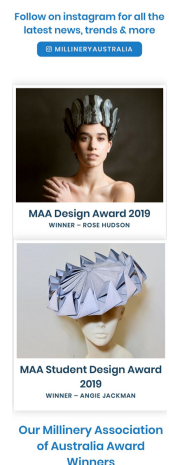
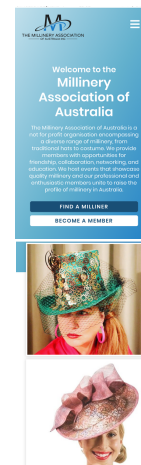
Our NEW Website

We are excited to announce that our updated website is now live and we hope that you are all pleased with the updated layout. It's still a work in progress, so please bear with us as we learn the techie stuff!

Members please take look at the Milliners Directory and check your listing details. If your bio, thumbnail pic, social links, phone number or website need to be changed, please email **Possum** at president@millineryaustralia.org or **Jo** at newsletter@millineryaustralia.org



OLD VS NEW



Get to Know YOUR Committee

FIONA COOPER - Secretary, Victoria

Years ago Fiona was affectionately called 'Laa Laa' by her young nephew who couldn't pronounce her name, so it was only natural that it became the inspiration for her millinery brand name, LAA LAA. If you see photos of Fiona on social media you may need to look twice. She's a triplet! But what you may not realise is that she's also a twin. Yes, a twin within a triplet set! Fiona's first love is millinery. She studied at Kangan TAFE in Richmond and graduated with a Cert IV in 2010. Her other love is snow skiing...hitting the slopes, crisp alpine air and après ski wearing an amazing winter hat!



CHRIS MULLANE - Treasurer, Victoria

Chris is mum to four boys and she ran a successful dairy distribution business with her husband Rob for 30 years until it was sold recently. She lives on a small hobby farm south of Melbourne with a menagerie of animals, including a pet pig and a peacock. She's always been an avid race goer and over the years has owned several racehorses, including one that ran second on Oaks Day in 2014. Chris got into millinery due to her love of racing and studied at Kangan TAFE graduating with a Cert IV in millinery in 2018. She took out the win at MIMC '19 with her signature hat...a modern take on a classic 60's pillbox.



Millinery: Business focused WORKSHOPS

By Rachel Henry



Can you even begin to imagine how your creative business could be transformed if you have the support to make it happen?

The current pandemic has hit the world hard, but none more so than creatives whose work is often thought of as a luxury. With Covid 19 lockdown measures in place, the MAA Committee has been working hard behind the scenes to find opportunities for our members to connect and learn new skills during our enforced 'downtime'. So, it is with great excitement that we are able to announce a brand new collaboration with the Guild Of Objects (www.guildofobjects.com) over the coming months.

The Guild of Objects honours the notion of 'Connection through Creativity'...connections with one's creativity, connection with one's own self and connection to others through mutual pursuit. The Guild proudly supports artists, crafts people and makers and offers the opportunity to develop expertise in the daily running and management of their respective creative businesses. Workshops are usually held in their beautiful Smith Street Gallery space in Fitzroy, Melbourne, however at this time, all workshops will be offered entirely on-line via the Zoom platform. All members will have the opportunity to participate in 12 business related workshops designed for the Millinery Association of Australia. Workshops will be held every two weeks on a Wednesday and each session will cover many of the elements related to business and marketing fundamentals involved with running a successful business.

You will be able to opt in to a selection of workshops in the business series that you find interesting or enrol in all twelve. Choose to do just one or two sessions or all of them...the choice is yours! Each of the classes will run over approximately 60-90 minutes starting at 2.30pm AEST and will be limited to a maximum of 16 participants to ensure that everyone can engage and gain maximum benefit from the workshop.

Workshops cost \$30* per member, per session which is a heavily discounted rate obtained for members by the MAA Committee. It's our way of supporting you in your creative endeavour as we all know the importance of supporting each other, now more than ever! It's hoped that skills gained in these sessions will help you prepare for when we all start moving out of self-isolation and the economy starts to pick up again. We will all be ready and poised to take advantage of the opportunities that will arise.

Date	Workshop
Wednesday April 22	Defining your WHY
Wednesday May 6	Developing your brand
Wednesday May 20	Social Media Moving from a consumer to a business
Wednesday June 3	Beyond Social Media Developing a comprehensive
Wednesday June 10	Developing Fantastic Websites
Wednesday June 17	Marketing Planning Getting it all out
Wednesday July 1	Understanding consumers
Wednesday July 15	Understanding Pricing What is value?
Wednesday July 29	Marketing and Communication Standing out
Wednesday Aug 12	The Creative Process Finding structure
Wednesday Aug 26	Understanding cash flow
Wednesday Sep 9	Generating multiple income streams

Here's the [link](#) to book your tickets

*booking fee applies

ANZAC DAY...A day to remember

By Bec Bayss and Jo Peterson

The slouch hat's mark in Australia's history is deeply rooted to the landing of Anzac troops at Gallipoli and to the reputation established by Australian Imperial Forces on the Western Front. From that time the 'simple felt hat', with its up turned side, became a national symbol of courage and continues to epitomize qualities to this day that modern Australians admire and honor each Anzac Day.

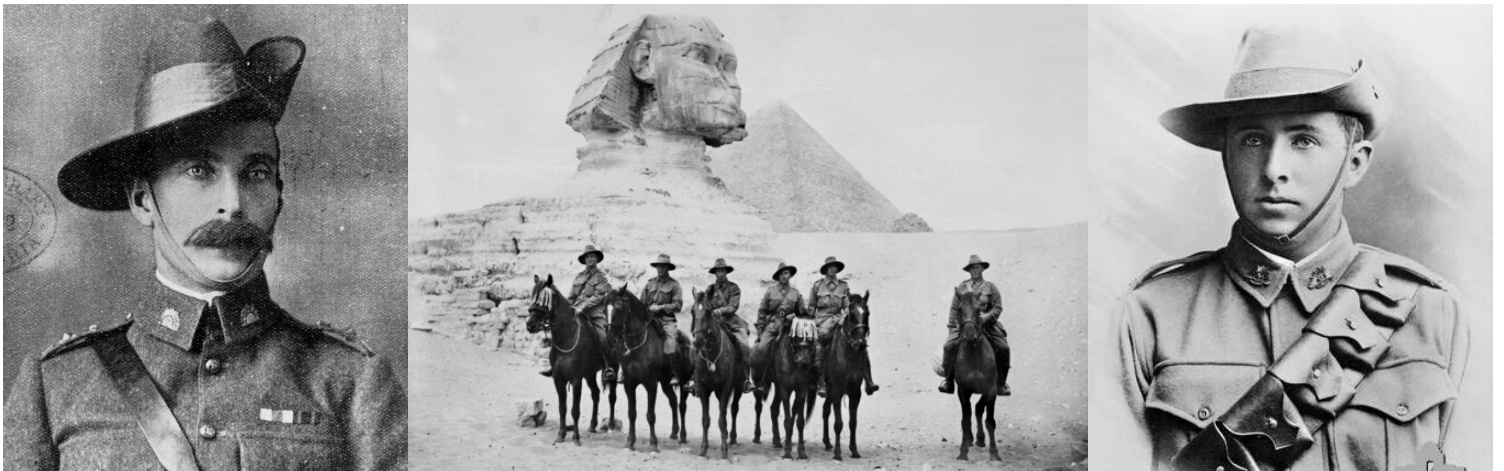
The Army refers to the slouch hat by its official designation; Hat khaki fur felt or KFF. It was first worn by Australian soldiers in 1885 when the newly created Victorian Mounted Rifles adopted it as part of their uniform. Following Federation, the Defence Act of 1903 combined the former colonial defence forces into a single Australian Army and the 'slouch hat' became standard issue headdress.

Originally the hat was worn with the right side looped up as it was thought to make it easier for marching troops to perform the 'eyes right' command in parades. Around the time that the first Commonwealth troops fought in the Boer War, the hat began to be more commonly worn with the left side turned up in order to allow for a rifle to be slung over the shoulder without knocking the hat askew or damaging the brim.

The upturned brim of the slouch hat is pinned against the side of the crown by means of a hook and eye fastener and is embellished with the distinctive 'Rising Sun' badge, also known as the General Service Badge or the Australian Army Badge. It features a collection of seven bayonets radiating out in a semi-circle from a central crown with the words 'The Australian Army' on the scroll. Its design has undergone a number of design modifications over time and today Australian Army soldiers wear the seventh version of Rising Sun badge.

The slouch hat is usually worn with a light khaki coloured cotton hat band, known as a puggaree, around the crown. It originates from the Hindu word, 'Pagri,' meaning a turban or thin scarf made of muslin. As with the seven points on the Commonwealth Star on our flag, the seven pleats on the standard issue puggaree represent a fold for each of the six Australian states and one fold for the ten Australian territories.

A Light Horseman's uniform differs only slightly from that of the common soldier's by the addition of their most distinctive embellishment - the emu feather plume. Light Horse Regiments wear emu plumes behind the Rising Sun badge on their hats from a tradition that originated during the great shearer's strike in Gympie, Queensland in 1891. As time permitted, soldiers would participate in sporting activities where they would ride their horses alongside emus, pluck the breast feathers and place the feathers on their hat as a mark of their riding skill.



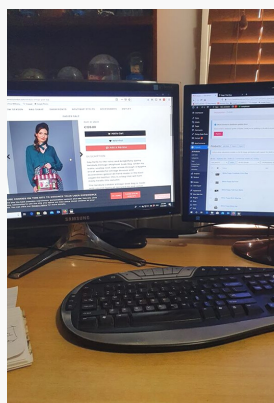
The Anzac spirit is synonymous with the KFF. It has been written into our nation's history as a symbol of the qualities the Australian digger exemplified on the battlefield. Such qualities as endurance, courage, ingenuity, good humour, larrikinism and mateship. So, for all who donned the 'Slouch Hat' and fought for our freedom...

LEST WE FORGET

MILLINERS with Time on their Hands



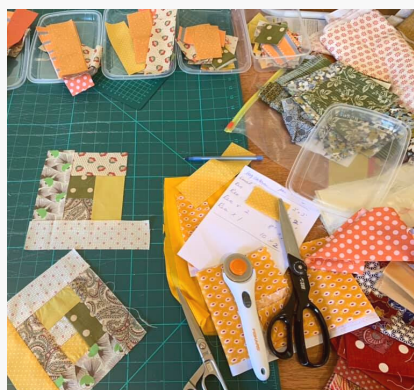
Victoria Henderson
I've been beading! Very tedious but therapeutic.



Christine Waring
I started a wool (yarn) coiled machine stitched beret.



Lisette Margini
Bread, bread, bread and more bread.



Rose Hudson
Corona quilt! First quilt I've started in 20 years. It's so relaxing just cutting simple shapes and sewing.

Lynnette Lim
Sewing some new clothes with fabric from the stash...and some new fabric!



Possum Ball
I am building a windmill.



Amanda Smith
I'm training my Budgie.



Jo Honan
Making baby sun hats for a new great niece.

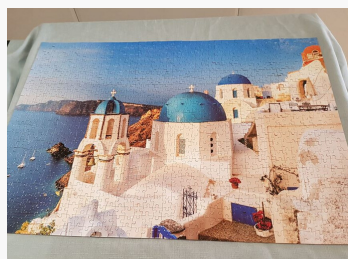
Rachel Henry
I've been working on this pin cushion.



Serena Lindeman
Drawing hats.



Sue Walsh
My sewing room has had a good clean out and I found a quilt I started 30 years ago.



Catherine Kelly
I finished all the art masks orders.



Louise Macdonald
I'm constantly distracted by what I'm going to have for lunch and checking if my veggie garden has grown in the last half day.



Georgia Skelton
Giving this old fave a new needle laced edge.

Stetsons at the **READY!!!**

By Warren Peterson



With the theme of 'Wild West', a sauntering of cowboys, cowgirls, feathered indians and a Mexican muchacho rode in to town (remotely) to contest the inaugural MAA trivia evening on an autumn 'lockdown' Saturday night during April.

Singles, couples and families got creative and dressed up in costume to answer some 40 interesting and testing general knowledge questions posed by quiz masters 'Old Town Road' - Rachel Henry, 'Cactus Wanderer' - Sharon Schreurs and 'Giddy Up' - Louise Macdonald.

It was a delight to some laughs and hotly contested competition in amongst all the ooohs, arghs and cries of 'bugger' as the answers were announced via Zoom. Muting and unmuting skills developed quickly as we all learned this new isolation prompted form of technical communication. Congratulations to Philip and Kevin for taking out 1st place, Rachel Henson and Mary Kingsford (and daughter Chloe) were joint 2nd place getters and 3rd place went to 'The Kemosabes'.

Our treasurer, Chris, began the evening as 'Mad Dog Mullane'. Evolved to 'Honest Mad Dog Mullane' when she insisted her scores entailed absolutely no cheating and ended the night as the 'Very Honest Mad Dog Mullane' which afforded her the win for Best Name! Hotly contested was the category for Best Costume. Rachael Henson was dressed to the nine's in an ostrich feather headpiece and corset and insisted that she was 'The Entertainer' not 'The Entertainment'! After much deliberation and decision, however, it was Katherine Cherry who took was the winner dressed as 'The Rainbow Ranger' complete with a set of pastry cutters taped to her boots for spurs, double barrel finger 'pow-pows' in her gun holster and a trusty 'hat block' steed by her side.

Down the **RABBIT** Hole...

After such a positive response from members who attended our first trivia night and a deep regret from those who were unable to 'zoom' in, it has been decided that a second fun filled and exciting evening will be planned during Covid 19 isolation.

To help keep you entertained and to keep everyone's spirits up while social distancing practises continue, the next trivia night is planned for

Saturday May 9th @ 7.30pm

with the theme

'Alice in Wonderland'

Come dressed as your favourite character or alter ego. Please click on the Zoom link [here](#) to join us for a fun night of laughs and a healthy dose of competitiveness!

Don't be late for a very important date!

**MAA Isolation Trivia
Zoom Night ... Part 2
Saturday 9th May 7.30pm**



ALICE IN WONDERLAND

Come solo, with your housemates, your kids or partners - all welcome as long as they are dressed for the theme!

**Prizes for: Highest Score,
Best Team Name and Best Dressed**

BYO

NOTICE Board

1

*I made
your
hat*

Fashion Revolution Week is a campaign held in April each year to commemorate the anniversary of the

[Rana Plaza](#)

factory collapse in 2013, which killed 1138 and injured 100's more.

We are all encouraged to use

#imadeyourhat

to demonstrate transparency in our production

2

Rachel Henry has started a

Spotify

'MEMBERS ISOLATION PLAYLIST'

and would like to encourage MAA members to enjoy listening to this whilst working away in isolation and welcomes you all to add your favourite songs

[here](#)

3

Louise MacDonald has organised weekly sessions of

'STITCH & CHAT'

Wednesdays from 1pm to 3pm
Join the fun by clicking on our Zoom link...

[4135 698 540](tel:4135698540)

Please join us...all welcomed

STOP PRESS



4

Our newsletter now has [hyperlinks...](#)

simply click on any highlighted text to open a new page

5

PLEASE

when using Zoom kindly ensure that your video is **turned on** as for security reasons all blank screens will be removed from the session

THANK YOU

Phillip Rhodes has kindly shared the link below to a virtual tour of the

[Melbourne Theatre Company.](#)

The second floor will take you to the Millinery Department where you can see his creative space

6

CONGRATULATIONS



goes to MAA student member, **Angie Jackman**



for being awarded 4th place in the HatTalk Magazine International Millinery Competition for her entry



'Folds of Time'

7

ASSOCIATE DETAILS



- www.hattersmillinerysupplies.com.au
- Check with supplier for discount codes
- Valid for on online purchases of \$100 or more
- Cannot be used with any other offers and discount, excludes blocks and classes).



- www.hatblocksaustralia.com.au
- Premium quality professional hat blocks and customer service
- Free design and drafting work
- Custom designs welcomed
- Blocks refined for free
- Lifetime warranty
- Free postage



RICHARD SHAW
Photographer

- www.richardshawphotography.com
- Portrait, fashion, corporate, editorial and event photographer
- Images have featured in a number of solo exhibitions
- One of Australia's leading photographers of racing fashion
- Has worked with reknown milliners and fashion designers



HAT ACADEMY

- hatacademy.com
- Learn millinery at your convenience
- Hat courses for all levels of technical skills, creative techniques and industry knowledge
- Insight from milliners worldwide in galleries, forums, videos and blogs
- Unlimited lifetime access to your millinery courses
- Review videos to check your progress



Torb & Reiner
Committed to millinery

- www.torbandreiner.com
- Brand new location
- Still the same great service
- Large workroom for 'in house' classes
- Exclusive 'powder stiffener' can be delivered by post to anywhere in Australia
- Enjoy a **10% discount** as an MAA member



- www.houseofadorn.com
- Use the code **MAA05D** to get 5% discount
- Sign up to our Adora's Club to get automatic discounts
- Be the first to know about our specials

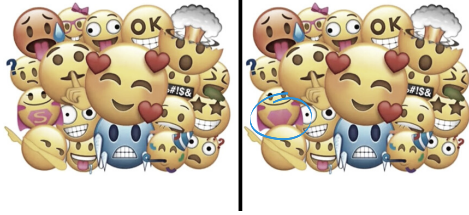


- www.buniquemillinery.com
- We offer a **10% discount** no matter the size of your order
- Check with supplier for specific discount codes
- Additionally we will have monthly special offers...check website for details

Associates, **please** remember to send your **updated monthly specials**, any new offers, **classes** or **discount codes** you want to have included in each edition of the newsletter.

newsletter@millineryaustralia.com

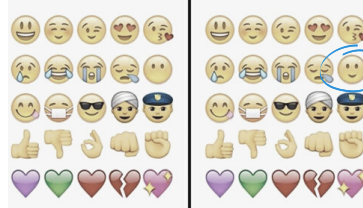
stayhome ANSWERS



Across

2. Veil
5. Titfer
9. Abraham Lincoln
10. Petersham
12. Bespoke
13. Mercury
16. St Catherine
19. Fez
20. Chapeau
21. Leather
23. Pillbox
24. Association

1. Beagle
2. ZZ Top
3. Polar Express
4. Casino Royale
5. Baby
6. Pearl Harour
7. Madagascar
8. Sex in the City
9. Five Seconds of Summer
10. Australian Cattle Dog
11. Ireland
12. Planet of the Apes
13. Chocolate Labrador
14. B 52's
15. An apple a day keeps the doctor away
16. Ukraine
17. Poodle
18. Life of Pi
19. Forrest Gump
20. Summer of 69
21. Garbage
22. Silence of the Lambs



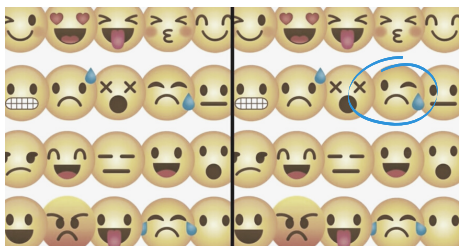
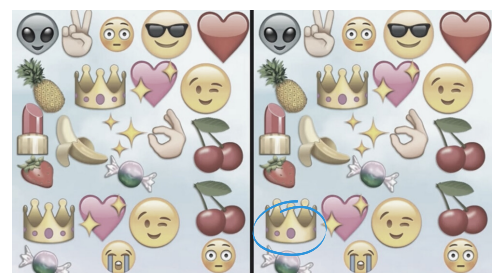
SPOT THE...



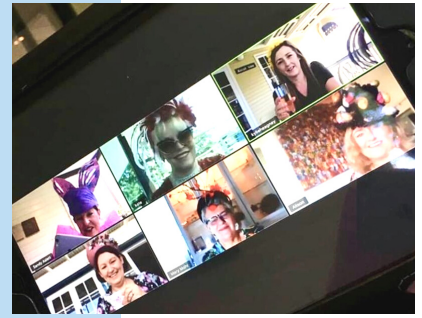
Down

1. Bicorne
3. Quill
4. Glengarry
6. Fedora
7. Block
8. Timble
11. Sherlock Holmes
14. Chemical
15. Fascinator
16. Straw
17. Ecuador
18. Instagram
22. Type of brim

CROSSWORD...



EMOJI...



MAA Meetings

Due to Covid19
social distancing guidelines
our meetings will now be conducted using the
Zoom online platform only

Zoom link...

4135 698 540

Tuesday April 28th at 7pm EST

Wednesday May 27th

Tuesday June 30th

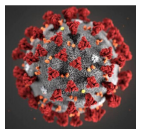
Wednesday July 29th

Tuesday August 25th

Wednesday September 30th

Tuesday Oct 27th (Zoom only...unofficial meeting)

Tuesday November 25th AGM



Good newsletters don't just happen and they are not interesting without good content. If you have a millinery story, a hatty photo that you'd like to share or simply a suggestion for a future article then please email

newsletter@millineryaustralia.org

And don't forget to check out our new look website.
Your 'go to place' to stay informed and be up to date about all things MAA.

WWW.MILLINERYAUSTRALIA.ORG