

**Millinery Australia**

**Sponsorship/Funding Application**

**CONTACT DETAILS**

| **Name** |  |
| --- | --- |
| **Organisation/Business Name** |  |
| **ABN** |  |
| **Address** |  |
| **Email** |  |
| **Mobile** |  |

**THE PROJECT**

| **PROJECT TITLE** |  |
| --- | --- |
| **PROJECT OVERVIEW** | **Please provide a 50 word summary of your project.** |
| **MAA FOCUS ACTIVITIES**  | **How does your project address one or more of these activities?(max. 200 words)*** Opportunities for milliners to showcase their design and technical skills
* Professional development that encourages milliners to strengthen technical knowledge & skills
* Opportunities to raise the profile of milliners and millinery
 |
| **IMPLEMENTATION PLAN** | **Please provide a brief implementation plan that notes key project activities and timings.** |
| **BUDGET & SPONSORSHIP REQUEST** | **Please provide a brief project budget noting both cash and any in-kind support requested from MAA.**  |
| **SPONSORSHIP BENEFITS** | **Please note all sponsorship benefits you will provide to MAA.** e.g. logo placements, feature articles, display banner at event, MAA speaker/presenter/judge, social media posts |
| **MEASURES & TARGETS** | **For each of the following measures relevant to your project, please note your target**1. No. of project participants e.g. individual entrants, attendees
2. No. of MAA members participating in project
3. Feedback from participants (both MAA & non-MAA members)
4. No. of quality promotional opportunities
5. No. of new successful MAA membership applications

**How will you track progress against your targets?** |
| **For Signature** | The information in this application is true and correct. I understand that if my application is successful, I will receive a letter confirming the scope and terms of any MAA sponsorship.Name:Date: |

Thank you for completing this application form.

Please submit this form to: treasurer@millineryaustralia.org

The Millinery Australia Committee will review you application and be in contact if further information is needed.