

MILLINERY *Matters*

NEWSLETTER OF THE MILLINERY ASSOCIATION OF AUSTRALIA

President's Welcome

As we embark on a new year, there are several exciting initiatives and projects on the horizon for our Association. The Committee is in the planning stages of several events for the year, to showcase our 30 year history, the incredible talent and creativity of our members, and to promote beautiful Millinery. I urge you to get behind these events which so far include the MAArvelous Millinery Retrospective, Hat Walk, Student Award, Design Award, and Awards night.

We have been donated an extensive collection of Hat blocks by Kangan Institute of TAFE in Victoria, which includes blocks from the late Paris Kyne. We are in the process of cataloguing and planning how this wonderful gift can be both protected and utilised by our members.

This year will see the return to face-to-face member meetings, helping to strengthen relationships and build our community spirit, which will help us move forward with enthusiasm and a renewed sense of purpose. I encourage each of you to actively participate in our events, share your knowledge and skills, and support one another in our artistic endeavours. Your involvement is crucial to our collective success.

In closing, I would like to acknowledge the hard work and dedication of our Committee and volunteers, whose efforts behind the scenes make all our activities possible. Together, we will build a vibrant and supportive community which celebrates the art of millinery.

With warm regards and sincere appreciation, Georgia Skelton

Your 2025 Committee



First Row - Executive Committee

Georgia Skelton - President, Tracey Tau - Vice President, Kathy Campbell - Secretary,
Sarah Mensforth - Treasurer

Second Row - Ordinary Members

Joanne Cooke, Sandra Forrester, Serena Lindeman, Amber Louison-Suwal,
Jo Peterson, Julia Watson

EVENTS

World Hat Walk 2024 - A Reflection

World Hat Walk is a free international event for everyone, whether you're a hat wearer, a fashion student, a professional milliner or just simply love hats. World Hat Walk is an opportunity to come together, have fun and express your individuality through headwear.

In the spirit of international collaboration, Australia joined in with the organisers of London Hat Walk for our inaugural Australia Hat Walk events, which are held on the same date in May across the globe. Millinery Associations, Guilds and organisations united to promote all things hatty by holding Hat Walks in cities around the world for everyone to enjoy. Australia put on quite a show, with Hat Walks held in Sydney, Brisbane, Melbourne and Adelaide. Enjoy these pictures from the 2024 event.

More from the recently held 2025 event in the next Newsletter.



UPCOMING EVENTS

MAARVELOUS MILLINERY RETROSPECTIVE

Come for a walk down millinery memory lane to reflect on 30 years of Millinery Australia and Hats Hats Hats! Turn the pages of archived memorabilia and talk to milliners to discover how they make hats. Experience an afternoon on the original cobblestones of the heritage-listed Meat Market building in North Melbourne.

On the day:

- Exhibition of trans-seasonal and winter hats.
- Guest speakers.
- Discover how hats are made.
- Leading milliners on hand for hat and headwear advice.
- Photographs of past MAA Events, Design Award entries, Conventions and Classes.
- Enjoy seeing the change in millinery fashion trends over the past three decades.
- Millinery available to purchase on the day.
- Door Prizes for the most appropriate Winter Hat.
- Light refreshments will be served throughout the event.

When: Saturday May 17, 2025 Time: 2pm – 5pm Tickets: \$40 per person.
National Trust members will receive a discounted ticket at point of purchase.

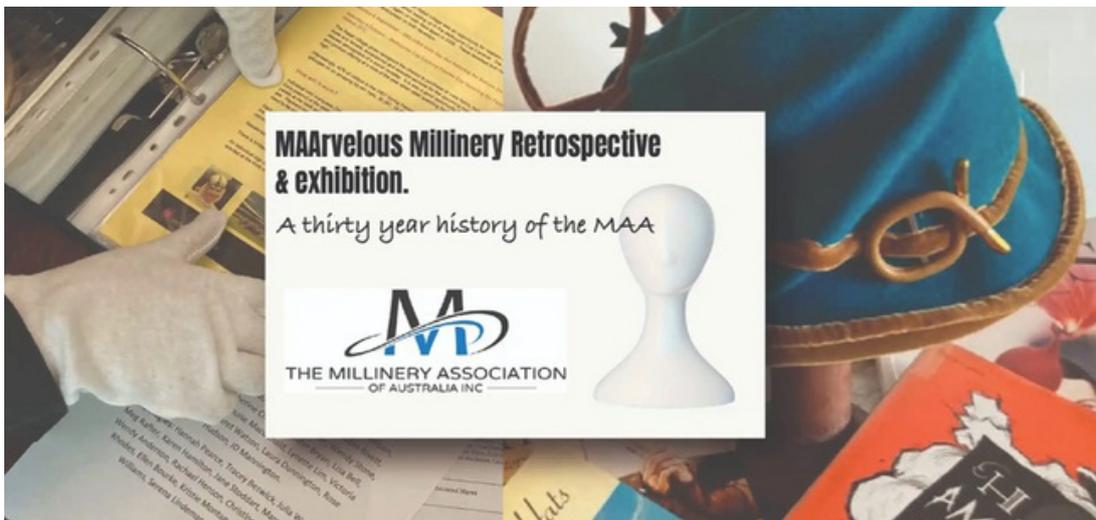
Click [HERE](#) to purchase your ticket

Venue: Cobblestone Pavilion, The Meat Market, 3 Blackwood St, North Melbourne, 3051

Parking: Street parking or secure parking in Blackwood St.

Public Transport: Catch tram No. 58 and get off at stop No. 14 on Flemington Rd. From there, the Meat Market is just a short walk away.

While the venue is wheelchair accessible, it's important to note that there is an uneven cobblestone floor inside.



MAA DESIGN AWARD COMPETITION 2025

Join Millinery Australia as we celebrate the 10th year of our Design Award competition.

This year's Design Award theme is 'CELEBRATION'

The Design Award is open to all Fellow and Hall of Fame members.

This year's theme of 'CELEBRATION' is a versatile theme, that can be interpreted in many different ways. Entrants are welcome to explore the theme as they wish.



Interpretation could include inspiration from a wide range of sources including personal memories, family traditions, life experiences, a love of the arts or a passion for travel.

MAA STUDENT AWARD COMPETITION 2025



The annual Millinery Australia Student Award is open to millinery lovers worldwide. Whether you are a student of millinery, taking a fashion-related course, a high school, college or university student or simply taking workshops for your own enjoyment, you are welcome to enter our competition.

This year's theme 'STREET' is a versatile theme that could be interpreted in many different ways and entrants are welcome to explore the theme as they wish.

ASSOCIATE MATERIALS SUPPLIERS

HATTERS MILLINERY SUPPLIES



Hatters Millinery Supplies offers a **10% discount to Fellow & Life Members**, and a **5% discount to Students** off a wide range of products. Simply sign up for an account online, and then contact Hatters to confirm your MAA membership to receive the discount. Discounts are not automatic, and only apply to current members.

Location : Sydney, NSW

Web : www.hattersmillinerysupplies.com.au

Email : info@hattersmillinerysupplies.com.au

Phone : 1300 428 837

B UNIQUE MILLINERY



BUnique Millinery offers a **10% discount** to all Members, across the full range of Australian warehouse items. Just enter the discount Code **BUMMAA25** at checkout and the discount will be applied. There is no restriction on order value or the number of times for use.

Location : Peachester, Queensland

Web : www.buniquemillinery.com

Email : brenda@buniquemillinery.com.au

Phone : +61 7 5494 9299

HOUSE OF ADORN



Members can use the Code **MAA05D** to get **5% discount** every month when ordering online. Even better, Members who are signed up to the Adora's Club receive automatic discounts, and are the first to know about House of Adorn's specials.

Location : Melbourne, VIC

Web : www.houseofadorn.com/adorasclub

Email : sales@houseofadorn.com

Phone : +6 13 9543 2268

HAT BLOCKS AUSTRALIA



Hat Blocks Australia have been hand-making blocks and hat-maker's accessories for milliners and hat-makers around the world for 25 years. Located just outside of Adelaide, HBA is a premier hat block producer, with an extensive range of catalogued blocks, as well as vintage reproductions. HBA can also make you your very own custom block, just contact Darryll and Renee to discuss.

Location : Adelaide, SA

Web : www.hatblocksaustralia.com.au

Email : hatblocksaustralia@gmail.com

2025 Member Meeting Dates

Join our meetings from anywhere in the world via Zoom, or if you are in Melbourne, come along to the reinvigorated face-to-face meetings at the

Hawthorn Library.

Monday, 24th February

Wednesday, 26th February

Monday, 28th April

Wednesday, 28th May

Monday, 30th June

Wednesday, 30th July

Monday, 25th August

Wednesday, 24th September

Monday, 27th October

Wednesday, 26th November - AGM



Remember to keep checking the MAA website for new and exciting content. And there's plenty happening on our social media pages too.



www.facebook.com/millineryaustralia



[@millineryaustralia](https://www.instagram.com/millineryaustralia)

A hat is an expression of a woman's soul. It is something that she wears on her head, but it belongs to her heart. It is the keynote of her personality, the finishing touch that makes her look beautiful, smart, and sure of herself.

— Lilly Dache —

Social Media Hashtags

Use these hashtags on your social media posts to stay connected and grow your audience.

#millineryaustralia

#millineryassociationofaustralia

#collaborations #hatcommunity

#hatmakersau #maamembers

Guest Speakers

Your Committee is committed to finding relevant and interesting speakers to join us for our monthly meetings.

If you have any great ideas, or if there is a topic you are interested in hearing or learning more about, or would like to lead, please send an email with your suggestion to:

secretary@millineryaustralia.org

Guess the Milliner

Look at what one of our committee members discovered recently in a beautiful Melbourne vintage boutique!

- MAA member
- Well known
- Victorian



NOTE FROM THE EDITOR

Good newsletters don't just happen and they are not interesting without good content. If you have a millinery story, a hatty photo or simply a suggestion for an event or future article that you'd like to share, then please email your great ideas to our MAA Secretary at

secretary@millineryaustralia.org

Cheers,
Serena Lindeman