

MILLINERY Matters

NEWSLETTER OF THE MILLINERY ASSOCIATION OF AUSTRALIA

GALA EVENING and Awards

WOW, how exciting has the past few months been for Australian millinery?

June saw the launch of the MAA Design Award (and the Student Design Award...see page 2) with the Hall of Fame announcement and Gala Evening closely following in early July.

The prestigious Design Award celebrated and applauded excellence in original millinery design and workmanship and proudly showcased exceptional examples of Australian millinery from its members to a local, national and international audience. This year we had 43 entries from around Australia which was a true representation of a national millinery association. Each and every member put their own spin on their interpretation of the theme 'chiaroscuro' and we saw hats in all shapes, sizes and colours. The Top Ten finalists selected were Laura Dunnington, Alanna English, Rachel Henry, Jo Honan, Rose Hudson, Brenda Lui, Jo Peterson, Amanda Smith, Brenda Watson and Lindsay Whitehead.

A successful competition doesn't just happen. It involved days and weeks of dedicated hours of work from the committee, sub committee, photographer, model and judges. Not to mention the hat invasion of several member's homes to showcase and host such a spectacle. Huge thanks goes out to Rachel Henry, Richard Shaw, our model Lily Rose, the judges Lauren Richie, Possum Ball, Virginia Dowser and Phillip Boon...and all the helpers and long suffering spouses (you know who you are) that supported us behind the scenes. The Design Award couldn't happen without you.

Photographing of entries was an early start for all with hair and make up and lighting tests to be completed before the real fun began. Hats were transformed and they came to life in front of the lens and with the magical touch of chiaroscuro lighting the theme was taken to a whole other level. Judging followed a few days later. Our highly credentialed judges were 'blown away' by the standard and ingenuity of the millinery submitted.

On the first rainy Saturday that Melbourne had seen in ages, the Gala Evening was held high above the city skyline at Mon Bijou in the CBD. Spirits remained high and hats remained dry as we dressed up and gathered to chat to friends old and new. We admired entries from the finalists of the Design Award and Student Design Award and witnessed the induction of the newest Hall of Fame member.

Congratulations goes to Rose Hudson for taking out the win in the DA with her submission 'Prelude to a Kiss', second runner up was awarded to Amanda Smith for her beautiful raffia embroidered red-tailed black cockatoo percher and third runner up went to Lindsay Whitehead for his whimsical floating Koi creation. Cynthia Jones-Bryson's entry was voted into top spot in the People's Choice category and Jo Peterson's 'Spirograph' string art design was chosen by Stephen Jones as his favourite in the inaugural Patron's Pick Award. And that's not all...kudos again to Rose Hudson for her very well deserved nomination and subsequent induction into the prestigious Millinery Association Hall of Fame.

There was clapping and cheering, bubbles flowed and tears fell, laughter was heard and speeches were made. The Gala Evening was a resounding success!

Diary Dates

Next Zoom and Multicultural Hub Meeting: [Tuesday August 27th 7pm EST](#)



WINNER Rose Hudson



2nd RUNNER UP Amanda Smith



3rd RUNNER UP Lindsay Whitehead



PEOPLE'S CHOICE Cynthia Bryson



PATRON'S PICK Jo Peterson

STUDENT DESIGN AWARD

By Georgia Skelton

The second Student Design Award was held in June and the standard certainly did not disappoint.

The theme 'Urban Landscape' challenged the students and although architecture and graffiti had a strong presence, there was a diverse interpretation amongst the competitors.

Judges Marea Bright, Diane Kilduff and Katherine Cherry had a very difficult job choosing the 6 finalists from the 17 entries received. There was some light discussion between them all, but they were in total agreement when it came to the winner and place getters. The Mary Lock encouragement award was selected by Michelle Cameron, who was also impressed with the standard.

It was a long day but the Judges and myself ended the day confident that Australian millinery has a bright future.

Well done to all who entered the Student Design Award and a huge thanks too to our sponsors...our competition could not continue be the success it is without your valued suport.



Top Row Left: Angie Jackman, Winner

Top Row Right: Emma Files, Second Runner Up

Bottom Row Left: Kara Vale, Third Runner Up

Bottom Row Right: Melissa Rigter, Mary Lock Award

HALL OF FAME: Rose Hudson

By Possum Ball

The Hall of Fame Award is a biennial event in which all our members are invited to nominate members to be considered for selection.

The committee's criteria for consideration when selecting our 2019 Hall of Fame recipient was the contribution that the nominee has made to millinery in Australia and their contribution to the Millinery Association.

There were 11 nominees this year, and as I'm sure you can imagine it was hard to narrow it down to one as everyone was deserving - but narrow it down to one we did and we hope you will all agree that tonight's winner is extremely deserving of this title.

So now a little about our new Hall of Famer. Our new inductee has been working as a milliner since 1979 and millinery has been her career ever since. A career that started as a trainee on the workroom floor and then rising up to become head of that very same workroom.

Her career has seen her dedicate many years to teaching. She has worked in theatrical millinery and made hats for television and movies. She currently wears three hats in that she is working as a freelance theatrical milliner, co-runs a millinery business and continues to teach.

Our new Hall of Fame life member was there 25 years ago, in 1993, on the very first night the Association was formed and she still continues to be actively involved with the Association to this day --- she is always a regular at our monthly meetings and always with a smile on her face! She is a past President of the Association and is always available to assist the current committee with her time and wisdom.

At this point I don't believe I need to tell you any more about who it is? I think you've all worked it out by now.

I am very pleased and honoured to introduce to you our 2019 Millinery Association of Australia Hall of Fame recipient, Rose Hudson.



What's New: **EKKA** Exhibition

By Wendy Louise Diggles



Thank you so much to all of our members around Australia for getting behind the EKKA initiative this year. Most members mailed their hats directly to the Showgrounds but I popped in to drop off some hats to the EKKA, including an entry from Tassie, and I was delighted to see so many hats. Entries this year are up a bit from the 5 hats entered last year and the organisers were over the moon this year with the fabulous response they had in all millinery categories. To accommodate the 90 entries, yes I'll say it again, 90 entries, two large display cases have allocated for the MAA to use! Throughout the show milliners will be on hand each day to help raise the profile of millinery and run demonstrations for the general public.

Please enjoy the behind the scenes pictures but do not copy or share until the EKKA starts on **August 9**. Huge thanks and congratulations to everyone who entered.

EKKA Congratulations

Headpiece Category

First Place: Jane Moy

Second Place: Karen Bailey

Third Place: Brenda Treasure

Wearable Art Category

First Place: Brenda Wilson

Second Place: Sandy Aslett

Third Place: Lauren Richie

Highly Commended: Cleo O'Rielley

Brimmed Hat Category

First Place: Karen Bailey

Second Place: Brenda Wilson

Third Place: Kate McKell

Highly Commended: Nita Byrne

Highly Commended: Angela Sullivan

Millinery Master Class

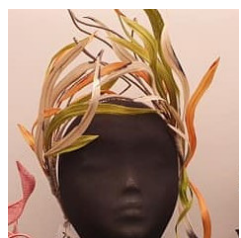
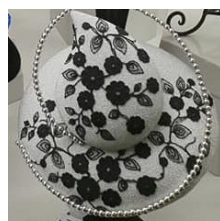
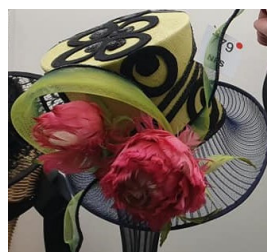
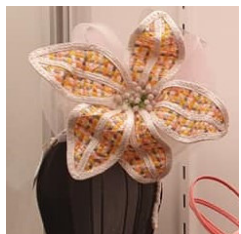
First Place: Karen Bailey

Second Place: Rachel Henry

Third Place: Jane Moy

Highly Commended: Lisette Margini

Highly Commended: Mary Mohr



The EMERALD Peacock #amillinerysalon

By Charlyne Manshanden



A Millinery Salon is back for a second year at The Emerald Peacock, so this is your chance to see the latest trends for this year's Spring Racing Carnival. Eleven of Australia's top milliners will all be under the one roof showcasing their 2019 spring collection on Sunday September 15th from 1 - 4pm.

We are bringing you an afternoon like no other. If you're starting to think about and plan what you're going to wear to the Spring Racing carnival, **then this event is for you**. If you're purely a lover of fine millinery and have a passion for hats and head pieces, **then this event is for you** or if you'd just love to catch up with the girls and sip bubbles, eat canapés and loot a goodie bag, **then this event is definitely for you!**

Tickets are strictly limited, so make sure you get in early - it's going to be a fabulous afternoon that's for sure! Tickets are \$55 and go on sale midday Thursday August 1st.

CRAFT CUBED Festival

The Craft Cubed Festival is a month-long, state-wide celebration of making, community and creative experimentation with a program of events, exhibitions and happenings from across the Victorian maker landscape. Craft's WINDOW WALK Project brings together contemporary craftspeople and local businesses throughout the City of Melbourne. Spread across more than 20 locations and featuring more than 40 artists, the Window Walk presents an exciting range of installations that invite the public to explore hidden gems and the craftspeople that make it so.

The MAA have been given a shop front in the iconic Campbell Arcade at Flinders Street Station which will showcase the finalists of the Design Award to 1000's of people each day as they head in and out of the city. What a fantastic opportunity this is to share some amazing Australian millinery with the masses for the entire month of August.



HATTEMBER

Award winning Milliner Catherine Kelly created the 'Hattember' challenge as a charitable event raising funds for the John Skipper Kelly Fund. The JSK Fund is a cause close to her heart which provides leadership opportunities, mentoring and support for disadvantaged young people. She also wanted to promote more wearing of hats (#hatsarenotjustfortheraces) and to raise the profile the millinery industry both within Australia and world wide.

This year entrants were offered two categories: Racewear and Wearable Art. Entrants were sent a curated bag of materials to be used with the milliner being able to add three additional elements as part of the overall design concept. Entry has now closed for the competition, but

keep this in your 'hat diary' for next year and stay tuned as winners will be announced at the opening night celebration on **Thursday, 5th September**. For further information contact Hatters Milinery Supplies or the visit the Hattember website.



ASSOCIATE DETAILS



- Use code **MAA2019** at checkout for 10% discount
- Valid for on online purchases of \$100 or more
- Cannot be used with any other offers and discount, excludes blocks and classes).



- Premium quality professional hat blocks and customer service
- Free design and drafting work
- Custom designs welcomed
- Blocks refined for free
- Lifetime warranty



RICHARD SHAW
Photographer

- Portrait, fashion, corporate, editorial and event Photographer
- Images have featured in a number of solo exhibitions
- One of Australia's leading photographers of Racing Fashion
- Has worked with reknown Milliners and Fashion Designers



- Learn millinery at your convenience
- Discover hat courses for all levels that cover technical skills, creative techniques, industry knowledge
- Unlimited lifetime access to your millinery courses
- Review videos to check your progress
- Insight from milliners worldwide in galleries, forums, videos and blogs



- Brand new location
- Same great service
- Powder stiffener...can be delivered anywhere in Australia
- Enjoy a **10% discount** as an MAA member



- Use the code **MAA05D** to get 5% discount
- Sign up to our Adora's Club to get automatic discounts
- Be the first to know about our specials



- We offer a **10% discount** no matter the size of your order
- Enter discount code **LMSMAA19** at checkout
- Additionally we will have monthly special offers...check website for details

Associates, **please** remember to send Jo Peterson, the Newsletter Editor, your updated monthly specials, any new offers, classes or discount codes you want to have included in the next edition.

newsletter@millineryaustralia.org

MEETING Dates

Tuesday July 30th Zoom

Tuesday August 27th Multicultural Hub + Zoom

Tuesday Sep 24th Zoom

October meeting to be decided

Tuesday Nov 26th AGM Multicultural Hub + Zoom



Remember to keep checking the MAA website and social media pages for new and exciting content. Please read and **LIKE** posts to help keep content relevant and expand our reach.



Millinery Association of Australia



@millineryaustralia



Masterclasses with Bronwyn Shooks

Bronwyn is teaching her straw braid technique in classes being held in Brisbane, Adelaide and Melbourne, with a few spots still available. See MAA website for further details.

Two day workshops

\$200 members / \$400 non members

SOCIAL MEDIA Hashtags

Use these hashtags on your social media posts to stay connected and grow your audience.

@millineryaustralia

#millineryaustralia

#millineryassociationofaustralia

#collaborations

#hatcommunity

#hatmakersau

#maamembers

Royal ADELAIDE Show

30 August - 8 September 2019

South Aussie's longest running & best loved event

Millinery Competition Categories

NOVICE SECTION

SUMMER HATS

WINTER HATS

OPEN SECTION

BRIDAL WEAR

SPECIAL RACE WEAR

QUEEN VICTORIA CHALLENGE

What THE Judges Said...

A fun piece with a strong message

It plays with the light beautifully

I adore the beading

LOVE THE FABRIC PRINTING

Excellent use of traditional millinery techniques

I FELT 'CATWALK' READY

Elegant clean lines

Request from the EDITOR

Good newsletters don't just happen and they are not interesting without good content. If you have a millinery story, a hatty photo that you'd like to share or simply a suggestion for an event or future article, then please email your great ideas to our MAA Newsletter Editor

newsletter@millineryaustralia.org

NEXT Edition...

- MIMC 2020
- International Jetsetters
- Royal Melbourne Show
- Emerald Peacock 'A Millinery Salon'
- Lead up to Spring Carnival

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