



CHRISTINE MARTIN

SECRETARY

MILLINERY ASSOCIATION OF
AUSTRALIA

P O Box 184 Brunswick West

Vic 3055

5 -12 - 2015

Minutes of ANNUAL GENERAL MEETING held on Tuesday
24th Nov. 2015 at Easey`s Restaurant, Collingwood.

Present: Michele Cameron, Christine Martin, Lauren Ritchie,
Catherine Ellen, Phillip Rhodes, Sandy Forrester, Shara
Gillahan, Karin Goodman, Noela Langborne, Brenda Wilson,
Wendy Scully, Doug Osborne, Gillian Andrew, Robin Rivett,
June Edwards, Diane Kilduff, Waltraud Reiner, Wendy Stone,
Cathy Chivers, Katherine Cherry, Jennifer Bryan, Lisa Bell,
Felicity Northeast, Louise Macdonald, Lynette Lim, Victoria
Henderson, Margaret Watson, Laura Dunnington, Rose
Hudson, JD Mannington.

Apologies: Hannah Pearce, Tracey Beswick, Julia Watson,
Meg Rafter, Karen Hamilton, Jane Stoddart, Margaret Keeble,
Wendy Anderson, Rachael Henson, Christine Waring, Dyonne
Rhodes, Ellen Bourke, Kristie Montagu, Liza Georgia, Kylie
Williams, Serena Lindeman, Penelope D`Alton,

Mary Rose Hogan, Kylie Heagney, Leighanne Crocker, Georgina Conheady, Joanne Rolfe, Ann Boyle, Jenny Lyell, Cynthia Jones Bryson, Tess McLoughlan, Mary Lock, Sue Younis, Sandy Aslett, Di Roberton, Heather Clark, Christiana Moore, Lorraine Gill, Debbie Kelly, Alison Clark, Catherine Kelly, Susan McArthur, Wendy White, Peter Jago.

Phillip Rhodes opened the meeting at 7.10pm and welcomed everyone in attendance.

The minutes of the previous AGM were passed by Robin Rivett and 2nd by Diane Kilduff. There was no business arising from the minutes.

President's Report 2015. (Phillip Rhodes)

I usually speak without notes but tonight I felt the need to write down all that I wanted to say.

Dear Committee , MAA Hall of Famers and Members,

2015 has been a remarkable year in the history of the Association. The Committee has benefitted from a mixture of very experienced and very new members.

As a consequence, MAA has made some advances technologically that have helped spread the work and ethos of Association more effectively to our members across the country.

A decision was made early in the year to appoint Lauren Ritchie to provide administrative support to our secretary, Christine Martin. This has resulted in

our website becoming more organised and provided with up to date information and notifications to members.

At the commencement of our year a decision was also made to survey the membership to discover your thoughts about all manner of things that the Association can or might provide for you.

The results revealed quite a high level of satisfaction amongst the membership but also provided the catalyst for amendments and changes that could be worked towards in delivery of services and potential for development in the future.

A sub-committee was formed to develop a refreshed logo and font style to replace the previous hat block imagery. The on-line site *99 designs* was approached and a competition launched across the globe amongst designers to submit ideas based on our brief. There followed a consultative process within committee and the resulting design was launched at the Brisbane Hats Off Convention.

The Hats Off Convention in Brisbane was convened by Brenda Wilson and Alison Clark and proved an incredible success. The TAFE College at Mt Gravatt was the perfect location and given Robyn Smallhorn ran the millinery courses in the college, the equipment and facilities made for an easy learning environment.

The social events and the traders hall at the convention were highlights of the week. It was a fun time.

In Melbourne I had the opportunity to connect with the Royal Agricultural Society of Victoria and the inaugural Master's Section of their millinery competition at the annual Royal Melbourne Show was established. Based on the concept that the public could see hats from upcoming designers and then see hats from established milliners is another outlet aimed toward some of the Association's goals of promoting millinery to the public. Certainly worthy of consideration for the new Committee to make contact with similar Shows in other Australian cities.

MAArvelous Millinery was the MAA's Spring Hat showing at Art Centre Melbourne and gave the opportunity to participating milliners to show hats in a choreographed parade and participate in a selling event afterwards,

This was also the occasion for MAA's first ever Millinery design competition. It was great to see this award hotly contested and was won by Rebecca Carswell.

Always looking to make connections, MAA sponsored an award for a millinery student at Kangan Batman TAFE and another for the Australian Fashion Awards.

Our connection with Craft Cubed saw the inclusion of MAArvelous Millinery under the umbrella of their Spring Calendar of Events.

Matters of Governance are an ongoing reality for any Committee of a not-for-profit organisation and further work was done incorporating the requirements of the 2012 Act into our model rules. Also updating the Terms and Conditions for the Hats Off Convention based on the recent experience of the Qld Sub Committee.

I want to take this moment to announce that the Hats Off 2017 will be in ADELAIDE!

Tonight represents a momentous occasion in the history of our Association. Tonight we will be holding a real election for positions on the Executive Committee for the first time in many years.

No one likes listening to the difficulties of running an Association of Members. We close our ears to the accustomed rattle off of names and gratitudes.

Before I step down and the election commences I would like to thank this year's Committee

Sandra Forrester, Christine Martin, Margaret Watson, Michele Cameron, Lauren Ritchie, Catherine Ellen, Lisa Bell.

Earlier in my Presidency I made a little speech and thanked one particular person and was chastised shortly thereafter 'ALL of our committee is hard

working” and so they are.....but ,, what the hell...I mightn’t make it through tonight anyway.....

I would appreciate it, if right now everyone to express appreciation to our Secretary, Christine.

APPLAUSE

Christine is tireless and generous. You can disagree wholeheartedly with her in Committee but she always cheerily bides you a ‘See you next week!’ I have admiration of her work ethic and robust nature.

Christine and Michele have been stalwarts of the MAA. Without their time and care the Association would not be where it is today.

Today’s election has resulted from all the voluntary hours from the myriad of people across the past 20 years. Their enthusiasm has brought the Association through the waves of thin times and more buoyant times.

The MAA has sat stranded as if on a reef for many years.

The report was passed by Lisa Bell and 2nd by Shara Gillahan.

Treasurers` report 2015: (Margaret Watson)

Margaret provided the following financial statement,



The Millinery Association of Australia Inc.

Annual General Meeting

Tuesday 24th November 2015

Treasurer's Report

Melbourne Bank Balance as at 31/10/2014	from Treasurer's Report 2014	\$23,554.82
INCOME		
memberships		\$14,740.00
merchant settlements		\$16,740.02
functions/events		\$68,494.63
bank interest		\$61.69
miscellaneous		\$0.00
		\$100,036.34
EXPENSES		
bank fees		\$1,201.69
stationery		\$941.04
functions/events		\$61,331.37
miscellaneous/web costs		\$5,429.51
subscriptions		\$690.00
reimbursements		\$23,840.51
merchant sales repayments		\$10,582.00
		\$104,016.12
Melbourne Opening Balance from 31st October 2014	\$23,554.82	
Plus income	<u>\$100,036.34</u>	
	\$123,591.16	
Less expenses	<u>\$104,016.12</u>	
Melbourne Bank Balance as at 31st October 2015	\$19,575.04	
Brisbane Bank Balance as at 31 Oct 2105	\$24,786.86	
Melbourne Interest Bearing A/C as at 31st October 2015	\$20,782.31	
Total assets as at 31st October 2015	\$65,144.21	

PRESIDENT

VICE PRESIDENT

The report was passed by Michele Cameron and 2nd by Gillain Andrew.

Pop up Shop report: (Christine Martin)

Millinery Pop up Shop report 2015

The MAA pop up shop this year changed to a new location in Toorak Rd, South Yarra in the Como Centre. It also operated for a longer time, 6 weeks, at the request of the centre management. It was organised by a sub-committee chaired by Christine Martin. We employed both Orna and Sala, on a part time basis, to manage the shop. With the help of the same small group of milliners, Michele, June, Karin, Rebecca, Wendy and Joanne (NSW), plus Robbie, Noela,

Rachael (ACT), Phillip and Kim contributing their time all the other shifts were covered for the entire duration of our opening hours. Many thanks go to Margaret for all the time she put into the financial side of operations.

This year we purchased the shop fittings, including 6 wire shelving units (flat packed), 4 folding trestle tables and 2 sets of display cubes plus signage that can be used again. This then provides the Association with the equipment to hold a static display, demonstration or shop at any time of the year. These items could also be available for members to hire, for a small fee, to help recover the original purchase costs.

The Pop up shop featured 20 milliners from around Australia with all milliners making multiple sales. We received excellent feedback from everyone who visited the shop and we collected many more names for our MAA database.

We are extremely happy to announce that we did very well this year and have made a profit. (see figures below).

Financial report - MAA Pop up Shop 2015

INCOME

Participation fees	\$10,900.00
20% commission	<u>\$ 8,622.80</u>
	<u>\$19,522.80</u>

COSTS

Mirvac rental	\$6,270.00
Wages - Orna	\$4,475.00
Sala	\$1,812.50
Total Package	\$1,015.30
Flemington signs	\$528.00

Shop fittings	\$899.87
Curtains & rods	\$110.00
Hardware	\$9.96
Sundries	\$66.41
Labour	\$50.00
Window cleaning	\$60.00
Unpaid to Christine	\$167.47
<u>Lauren`s charges</u>	<u>\$75.00</u>
	<u>\$15,539.51</u>

Therefore the MAA Pop up Shop made a PROFIT of \$3,982.29

The report was passed by June Edwards and 2nd by Margaret Watson.

Phillip then declared all committee positions vacant and passed the meeting over to Sandy Forrester, who acted as the returning officer with the assistance of June Edwards, to oversee the election process.

As there were multiple nominations for each vacant position on the committee, a lengthy and detailed voting process took place to fill all the committee positions.

The new 2016 MAA Committee is:

President: Phillip Rhodes (Vic)

Vice President: Brenda Wilson (Qld)

Secretary: Lauren Ritchie (Vic)

Treasurer: Margaret Watson (Vic)

Ordinary committee members:

Rachael Henson (Act)

Catherine Kelly (NSW)

Debbie Kelly (WA)

Louise Macdonald (Vic)

Lisa Bell (Vic)

Lorraine Gill (SA)

We sincerely wish all the new committee members well for the upcoming year which promises to be very exciting and productive.

Phillip then congratulated and welcomed the new committee members before the Best Hat prize(s) were announced and 6 door prizes drawn out.

Doug Osborne kindly agreed, again this year, to judge the Best Hat competition and chose Catherine Ellen (Best Hat) and Victoria Henderson (Best Cocktail Headpiece).

Phillip closed the meeting at 10.00pm