



THE MILLINERY ASSOCIATION  
— OF AUSTRALIA INC —

**General Meeting 6 Minutes**

**Date:** Tuesday July 30th **Time:** 7pm (Melbourne time) **Venue:** Zoom (on-line only)

**Remember to wear a hat to enter prize draw to be drawn at the AGM.**

**Please join us on the Zoom Link:**<https://zoom.us/s/4135698540>

**Minutes for the June meeting can be found [here](#)**

**If you are unable to make the meeting please enter your details [here](#)**

**Zoom Attendees**

Kylie Heagney, Christine Martin, Rose Hudson, Ginetta Rossitano, Wendy Diggles, Michele Cameron, Katherine Cherry, Irene Moore, Possum Ball, Delphine Nicholson, Lisette Margini, Cessiah Alice, Rachel Henry, Lauren Ritchie, Jo Peterson, Anna Pribylova, Bronwyn Shooks, Richard Shaw, Catherine Ellen, Louise Macdonald, Victoria Henderson, Felicity Northeast, Sinead Howard, Lynette Lim, Louise Swann

**Apologies**

Oksana Caretti, Catherine Sykes, Cynthia Jones-Bryson, Jo Honan, Margaret Keeble, Mary Kingsford, Jennifer Michael, Georgia Skelton, Christine Waring, Sabine Pedder, Rachael Henson, Wendy Scully, Liza Georgia, Amy Fowler, Gillian Andrew, Fiona Sullivan, Jennifer Bryan, Alana English, Wendy Stone, Sue Walsh, Linda Ford, Laura Dunnington, Bec Bayss, Chrs Mullane, Enza Geddes

	Description	Presenter
<b>1</b>	<b>Welcome</b>	
1.1	Welcome & new members – See attached report	Possum Ball
1.2	Passing Minutes from Previous Meeting: Katherine Cherry, seconded by Jo Peterson	
1.3	Business Arising from Minutes- none	Louise Swann
<b>2.</b>	<b>Guest Speaker</b> – Richard Shaw, photographer Started with fly on the wall photography, moved into horse racing, photographing the racing itself, at a friends' suggestion moved in to more fashion photography, has photographed at racing scenes around the world, can say that in Australia we are punching above our weight, getting better and better and better.	Richard Shaw

	<p>Advice for milliners taking their own pictures - light light light, where is the light coming from, how is it reflecting the colour the texture etc of your hat.</p> <p>When your own portrait is being taken - expression is important. Relax - a good photographer will relax their subject.</p> <p>When choosing a photographer - look at their portfolio, ask if they've shot millinery/headwear and portraits before. Look for their versatility, how do they get the best and all angles of the hats.</p> <p>Getting value out of a shoot, planning, be ready to go, have your pieces lined up and ready, efficiency, work out times for HMU etc - usually an hour lead in, with photographer set up time for lights etc.</p> <p>Most important piece of advice - lighting, declutter the scene, background that provides contrast, doesn't dominate or blend in. think about different backgrounds - e.g. seamless paper \$60/roll in different colours.</p> <p>Advice to competition entrants to make the most of the photographs - hard to say, tall pieces can be challenging to photograph.</p> <p>Half the work is in front of the camera, the other half is in front of the computer, enhancing the images. Great software out there for smart phones, make the most of that.</p> <p>Taking your own shots for your website - depends on your funds.</p> <p>Working with a live model is preferable - can find models building their portfolio who may be willing to work for free or less. Think about accessorising if more than a head and shoulders shot.</p> <p>Simply loves to photograph people who dress up and so appreciative of the milliners.</p>	
<b>3</b>	<b>Reports</b>	
3.1	President – see attached	Possum Ball
3.2	Secretary – reminder of Bronwyn Shooks classes	Louise Swann
3.3	Treasurer- see attached	Helen
3.4	Social Media - swimmingly well, important to not just view but to like our images to help the feed grow - it will benefit us all	Wilkinson Rachel Henry
3.5	State reports	
	SA-Bronwyn Shooks class still spaces, and Royal Adelaide Show submissions due 20 August.	Louise Swann
	Vic - craft vic tour including the MAA window display in Campbell Arcade, couple of places left in the BS classes. Millinery salon - share the	Katherine Cherry

	<p>event, 5 models from MAA in the embolden festival, still need volunteers for RMS</p> <p>Qld – Bronwyn Shooks classes - spaces available, get in quick. Ekka very excited about how it's gone, entry numbers have gone from 4 to 40+ this year. Demonstrations at the show - flower making, working with crin.</p>	<p>Elaine Merguard</p>
<b>4.</b>	<b>Events</b>	
4.1	Bronwyn Shooks classes – as above	Louise Swann
4.2	Royal Melbourne Show – as above	Katherine Cherry
4.3	VRC Oaks Day – see President's report	Possum Ball
<b>5</b>	<b>General Business</b>	
5.1	Mentor Program – in progress	Katherine Cherry
5.2	Hatlines Magazine - we have taken up the option to work with Hatlines Magazine, content in train for next issue, shows, masterclasses, entrants, winners etc	
<b>6</b>	<p>Any Other Business?</p> <p>Christine Martin - short report on Chateau Dumas - fabulous time, had a ball, fabulous learning opportunity with Dillon Wallwork, but the networking was great, variety of people, all clicked. No ghost sighting! Michelin star restaurant visit, shopping for millinery supplies, many boxes have been sent home!</p> <p>Newsletter will go out in the next day</p> <p>meeting closed 8.04 pm</p>	<p>Christine Martin</p> <p>Jo Peterson</p>

**Please note remaining meeting dates for 2019 (Last Tuesday of each month except October)**

Tuesday August 27th Multicultural Hub + Zoom

Tuesday September 24th Zoom

Tuesday November 26th **AGM** 7pm Multicultural Hub + Zoom



# Profit and Loss

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## Millinery Association of Australia Inc 1 June 2019 to 30 June 2019

30 Jun 19

### Income

Education	600
Interest Income	5
Other Revenue	1,285
<b>Total Income</b>	<b>1,890</b>

<b>Gross Profit</b>	<b>1,890</b>
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### Less Operating Expenses

Advertising	70
Bank Fees	47
Events - Social (net)	5,020
Printing & Stationery	110
Subscriptions	47
<b>Total Operating Expenses</b>	<b>5,294</b>

<b>Net Profit</b>	<b>(3,404)</b>
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# Balance Sheet

Millinery Association of Australia Inc  
As at 30 June 2019

30 JUN 2019

## Assets

### Bank

Savings Accnt...399478	18,377.65
Term Deposit	35,373.77
Working accnt...110275	3,732.31
<b>Total Bank</b>	<b>57,483.73</b>

<b>Total Assets</b>	<b>57,483.73</b>
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<b>Net Assets</b>	<b>57,483.73</b>
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## Equity

Current Year Earnings	(11,827.73)
Retained Earnings	69,311.46
<b>Total Equity</b>	<b>57,483.73</b>