

## 2022 Millinery Australia Design Award Terms & Conditions

<b>ELIGIBILITY TO ENTER</b>	<p>All Entrants must be Fellow Members of the Millinery Association of Australia with their membership fees paid in full for 2022.</p> <p>Hall of Fame recipients are also eligible to enter.</p> <p>All Entrants must register* and pay their entry fee by <b>31 March 2022</b>. Payment must be made via the Eventbrite link at the time of registration.</p> <p>Only one entry per person is permitted.</p> <p>*Information about entries is not required at this time. This will be requested later as part of the entry submission process.</p>
<b>ENTRY FEE</b>	<p>All Entrants are required to pay a non-refundable entry fee of \$95. This will be a contribution towards costs such as the photoshoot. Millinery Australia is also contributing funds to this project.</p>
<b>COMPETITION THEME &amp; REQUIREMENTS</b>	<p>Millinery Australia's Design Award aims to showcase innovative design and high quality millinery skills.</p> <p>The 2022 theme is 'Counter Balance'. Entrants are welcome to explore the theme as they wish.</p> <p>Each entry must be:</p> <ul style="list-style-type: none"> <li>• created exclusively for this competition</li> <li>• the Entrant's own design</li> <li>• made by the Entrant</li> <li>• without any label, mark or symbol that identifies the Entrant</li> </ul> <p>Entries must not be published on social media, the internet or elsewhere until after the 2022 Design Award gallery goes live on the Millinery Australia website. All Entrants will be advised when the gallery goes live.</p>
<b>JUDGING CRITERIA</b>	<p>All entries will be assessed using the following criteria:</p> <ul style="list-style-type: none"> <li>• Innovative Design - originality and creativity</li> <li>• Quality Workmanship - technical skills and expertise</li> <li>• Wearability - comfort and balance</li> <li>• Relevance to 2022 theme</li> </ul> <p>All entries will be judged blindly. (Name/brand/label) tags in or on an entry are not allowed and may be reason to disqualify an entry.</p> <p>The panel of judges will make the final decision on the success of Entrants using the judging criteria.</p>

## 2022 Millinery Australia Design Award Terms & Conditions

<b>HAT INFORMATION FORM</b>	<p>All Entrants must complete a Hat Information Form about their entry. Information requested includes: Name of hat; materials used; and a description of how the entry addresses the competition theme (max. 80 words)</p> <p>This information will be provided to the judges and will contribute to an Entrant's overall score. It will also be used to create an exhibit label if the hat is included in the 2022 Design Award display.</p> <p>Hat Information Forms will be emailed to each Entrant. They will also be available in the Members' Section of the Millinery Australia website.</p> <p>Completed Hat Information Forms should be emailed to <a href="mailto:designaward@millineryaustralia.org">designaward@millineryaustralia.org</a></p> <p>As well as completing the form electronically, Entrants are requested to include a printed copy of the form in the box with their entry.</p>
<b>ENTRY DELIVERY</b>	<p>Each entry must be packed securely in a sturdy box. Please use the smallest box possible and use only tissue paper and/or bubble wrap for internal packaging.</p> <p>Please do not wrap the outside of the shipping box with wrapping/packing paper, etc., but use a box that can be closed with packing tape.</p> <p>Please note: all entries will be judged in the condition that they arrive.</p> <p><b>Each entry must include in the box:</b></p> <ul style="list-style-type: none"> <li>• the entered hat or headpiece</li> <li>• a printed copy of the Hat Information Form</li> <li>• an A4 page showing front and back views of how the hat should be worn on a mannequin head</li> <li>• a return address label with the entrant's name &amp; postal address</li> </ul> <p>All entries must be sent to: Millinery Australia Parcel Locker 10257 80052 360 Collins St Melbourne VIC 3000</p> <p>Entrants are requested to email the tracking number of their parcel to: <a href="mailto:designaward@millineryaustralia.org">designaward@millineryaustralia.org</a></p> <p>This will ensure all deliveries are received by organisers on the first attempt.</p> <p><b>The closing date for entries to arrive is Friday 27 May 2022 at 5pm.</b></p> <p>At the end of the competition, each entry will be returned in the box in which it was delivered. Millinery Australia will pay the cost of return postage.</p>
<b>ENTRY PHOTOGRAPHY</b>	<p>Each entry will be photographed on a female model suitable for a 57cm head size.</p> <p>These photographs will be used to create a gallery on the Millinery Australia website and for exhibition promotion.</p> <p>Each Entrant will be given photographs of their entry electronically.</p>

## 2022 Millinery Australia Design Award Terms & Conditions

<b>TOP 10 &amp; WINNERS ANNOUNCEMENTS</b>	<p>Based on the judges' scores, a Top 10 will be announced in random order on <b>Saturday 25 June 2022</b>.</p> <p>First place, second place and third place (as well as any special mentions) will be announced at a gala event in Melbourne at the end of June/early July. More details about this event will be shared with Entrants when confirmed.</p> <p>The Patron's Pick by Millinery Australia's Patron, Stephen Jones will be announced at the same event.</p> <p>A People's Choice vote will open when the on-line gallery goes live on the Millinery Australia website. The winner of the People's Choice also be announced at the same event.</p>
<b>PRIZES</b>	<p>Details of the prizes will published on the Millinery Australia website when confirmed.</p> <p>Any prizes awarded are not transferable and not exchangeable for cash.</p>
<b>ENTRY RETURN</b>	<p>Entries not required for the Top 10 exhibition will be returned to Entrants using the packaging provided by each Entrant at delivery.</p> <p>All Entrants must provide a return address label with their entry.</p> <p>Millinery Australia will cover the cost of return postage for all Entrants.</p> <p>Entrants are requested to advise on the Hat Information Form if they intend to collect their entry personally after the competition.</p>
<b>TOP 10 EXHIBITION</b>	<p>Top 10 Finalists must make their entry available for a travelling Millinery Australia exhibition that starts immediately after the competition.</p> <p>It is expected that these entries will be returned to Entrants no later than October 2022.</p>
<b>INSURANCE &amp; RISK</b>	<p>Millinery Australia will handle all entries with care and attention, however participation in the competition is at an Entrant's own risk.</p> <p>Millinery Australia's public liability insurance covers the participation of Millinery Australia Members in this project.</p>

## 2022 Millinery Australia Design Award Terms & Conditions

<p><b>PROMOTION</b></p>	<p>Entries must not be published on social media, the internet or elsewhere until after the 2022 Design Award gallery goes live on the Millinery Australia website. All Entrants will be advised when the gallery goes live.</p> <p>Entrants must support Millinery Australia to promote the 2022 Design Award.</p> <p>Information provided by Entrants in their Hat Information Form will be used to create promotional materials such as an on-line gallery, social media posts and display labels. Millinery Australia may request additional information from Entrants.</p> <p>Entrants are requested to provide at least six images of their entry under construction. These photographs will form part of the Millinery Australia promotional campaign. More information about the promotional campaign will be shared with Entrants after entry registration closes.</p> <p>Millinery Australia will promote the competition and Entrants through its website and social media channels and will work to identify other promotional opportunities.</p> <p>Entrants are also encouraged to promote their entry through their own networks, friends, contacts and social media.</p>
-------------------------	--