



THE MILLINERY ASSOCIATION
OF AUSTRALIA INC

General Meeting 4 Minutes and Agenda

Date: Tuesday May 28th **Time:** 7pm (Melbourne time) **Venue:** Green room. Multicultural Hub.
506 Elizabeth Street. Melbourne and Zoom

Remember to wear a hat to enter prize draw to be drawn at the AGM.

Please join us on the Zoom Link: <https://zoom.us/j/4135698540>

Minutes for the April meeting can be found [here](#).

If you are unable to make the meeting please enter your details [here](#).

	Description	Time	Presenter
1	<p>Welcome</p> <p>Meeting opened 7pm by Possum-</p> <p>The Mission Statement Read , Traditional Owners of the Land acknowledged, “As it’s National Reconciliation Week so I’d like to take the time to acknowledge the traditional custodians of the land upon which we meet. We pay our respects to the Elders of the past, present and future and acknowledge their spiritual connection to the land on which we gather to meet here tonight.”</p> <p>I’d like to welcome you to this, our fourth meeting, for 2019.</p> <p>I want to thank our fabulous Committee for all the hard work they are putting into the Association.</p> <p>And I want to say “”””””HAPPY 25th BIRTHDAY to the MILLINERY ASSOCIATION OF AUSTRALIA”””””” .</p> <p>25 years ago Tanya Robinson, Catherine Manuell, Rose Hudson, Phillip Rhodes, Michelle Cameron, Paris Kyne, Sarah Conners, Jill Nolan, Molly & John Kasreal, JD Mannington, Peter Jago, Meg Norris, Liza Stedman, Kim Fletcher, Waltraud Reiner, Tasmin Dale and Victoria Thompson gathered together in St Kilda to form the Melbourne Millinery Association. This was a time when millinery workshops were starting to disappear from the</p>	10 min	Possum Ball

	<p>landscape of Melbourne. A decade where those in the trade felt that millinery was going through a seismic change from small trade to popularist pastime. That very first night those in attendance set what would be our mission statement –they determined quality was to be celebrated, friendship encouraged, collaboration and networking established and they set forth to raise the profile of millinery in Australia. 25 years later, here we are - the Millinery Association of Australia – forever thankful for that small group of passionate milliners and the time and effort they put into forming our Association. So a great big 25th HAPPY BIRTHDAY to us!!!!</p>		
1.1	<p>Attendees- Possum Ball, Katherine Cherry, Linda Ford, Wendy Diggles, Abigail Ferguson, Cessiah Alice, Irene Moore, Kylie Heagney, Lindsay Whitehead, Sharon Shuers, Chris Mullane. Leteisha Knecht, Lynette Lim, Jo Honan, Lou Swann, Bec Bayss, Sandy Aslett, Louise McDonald, Lisa Hughes, Jo Peterson, Oksana Carretti, Georgia Skelton, Elaine Mergard, Brenda Lui, Amanda Smith, Rachel Henry, Helen Wilkinson, Lisa Hughes, Felicity Northeast, Kim MsMillan, Lauren Ritchie, Catherine Ellen, LisetteMargini, Karen Goodman, Michelle Cameron, Christine Martin, Sharon Dale</p>		Lou Swann
1.2	<p>Apologees- Lorriane Gill, Jackie Murray, Louise Macdonald, Sue Younis, Margaret Keeble, Mary Mohr, Janelle Haffenden, Laura Dunnington, Sandy Forrester, Kylie Williams, Phillip Rhodes, Lauren Sutcliffe, Rose Hudson, Di Kilduff, Rezib Mohamad, Annalese Fowler, Bronwyn Shooks, Alana English, Mary Kingsford, Margaret Watson, June Edwards, Alison</p>		Lou Swann
1.3	<p>Welcome to new members - Jo Ramsay, Rachel Cockrell, Sue Walsh, Anita Marshall, Jackie Murray, Mary Kingsford, Angie Jackman.</p>		Possum Ball
1.4	<p>Passing Minutes from Previous Meeting: Minutes passed, seconded by G. Skelton</p>		Possum Ball



	Business Arising from Minutes Nil		
2.	<p>Guest Speaker - Lola Montgomery-AKA Lola the Vamp</p> <p>Introduction by Wendy Diggles</p> <p>Lola is a singer, performer, catwalk model, and a great supporter of Australian Fashion.</p> <p>Lola has a Phd in Burlesque. She finds inspiration for her costumes and headwear in many places, and they have meaning to her, using emblems , and materials to demonstrate this. She discussed her history in the business and how her use of headwear, and the procuring of it has developed over the years, with acknowledgement to Wendy Diggles for her assistance. Questions were answered about the history of Burlesque, her moves in the dance form, and how she attaches her headwear securely. Also where she performs.</p> <p>Possum thanked Lola for her presentation</p>	20 min	Wendy Diggles
3 3.1	<p>Reports</p> <p>President</p> <p>Our Gala evening and Design Competition is coming up, and the announcement of the Hall of Fame Recipient for 2019. Members are encouraged to enter the Comp, and that the great benefit of entering is not only the prizes on offer, which are many, but you will be receiving professional photos of your entry.</p> <p>The newsletter is fantastic, keep your stories coming, and thanks to Jo Peterson for an amazing job</p> <p>The Emerald Peacock Pop up Shop is coming up on the 15th of September. Members are reminded that if they want to be included to sell their hats, you must apply and attendees will be chosen in a random process so everyone has a chance. Details are on the website.</p> <p>All members are welcome to join the private MAA facebook page, submit your request for entry.</p> <p>If you do not appear in the Milliners Directory on the MAA website, you will have to submit your information to the Secretary for it to be uploaded.</p>		Possum Ball



3.2	Treasurer - Attached		Helen Wilkinson
3.3	Social Media		Rachel Henry
	Social media has been busy, lots of content about the Design Award and Student award, updating topics, collating information. Please use the hashtags, it provides a notification to Rachel every time they are used		
3.4	State reports		
	Qld		Wendy Diggles
	Following up on a Queensland members request for a reduction in cost for those posting their piece. It is too late for this to be changed this year, but the committee will review it for next years event		
	SA		Jo Honan
	Looking forward to having Bronwyn Shooks in SA in August. Members are readying their Royal Adelaide Show entries		
	Vic		Katherine Cherry
	Members attended a cinema event. Catherine Ellen represented the MAA by attending the Victorian Craft Councils, Warp and Weft show. Vic members are planning a trip to the Art Gallery in Bendigo		
	NSW		Bec Bayss
	Sydney Royal Show is completed at the beginning of the year. Bec has made suggestions that new categories are added. She is working with them with advertising, and opportunity for new categories and maybe using MAA members as judges. Bec has also collated a list of Shows around Australia which will be added to the website calendar and the Newsletter (Possum reminds us that MAA is offering financial support to all shows)		
4.	Events		
4.1	MAA Design Award & Student Award		Rachel Henry
	Thanks to Georgia for organising the Student Award. The requirements for eligibility or on the Website. Lists of prizes, and entry requirements for both Comps are on the website, and the Prize Pool is still increasing, one extra this year is free entry to the MIMC comp. You need to register by friday. So far 20 entries, but hoping for a last minute rush		

<p>4.4</p> <p>4.5</p> <p>4.6</p>	<p>Mentor program There are lots of new student members this year, and lots of mentors for them have volunteered. Katherine working on matching them up</p> <p>Ekka update Wendy thanks the sub committee and member helpers. The EKKA convenor is very happy with the MAAs support. They have received over 100 entries so far. Their display will be far more professional this year as they are purchasing a new supply of display heads. Wendy will be checking the display. The EKKA promotions manager is helping to lift the profile of the millinery section by doing promotions, and posting dates and information. Cutoff is 31st May, information is on the EKKA website. Entries are accepted even if they have been entered or displayed elsewhere. Their judges are in house, and a guest, Wendy actively involved with looking for a judge with some involvement in the Millinery industry</p> <p>Royal Melbourne Show Royal Melbourne show is 26th September. They have requested some members to do some demonstrations. Katherine Cherry is coordinating this, but asks for help and volunteers. The Master Millinery Category is by invite only, from the MAA President</p>		<p>Katherine Cherry</p> <p>Wendy Diggles</p> <p>Katherine Cherry</p>
<p>5</p> <p>5.1</p> <p>5.2</p>	<p>General Business</p> <p>Hall of Fame Selection is done every 2 years. Nominations close on the 31st of May. It celebrates those members who have made a significant contribution to Millinery, and is not judged by the amount of nominations received. We have received 19 nominations so far. The link to the form was sent to everyone by email, and is also available on the website. The Announcement will be made at the Hat Week Australia Gala event</p> <p>International Association Networks</p>		<p>Louise Swann</p> <p>Katherine Cherry</p>

	Katherine has sent out requests to all associations she could access including Ghana and Spain, and has had replies from the USA and Netherlands.		
6	<p>Any Other Business</p> <p>-Catherine Ellen has purchased some millinery supplies which will be available at a sale event on the 14th July</p> <p>-Hat Week Australia 2019- Kim Mcmillan has an update, Thanks the MAA for organising the Gala Event,. She will be promoting the event via the Hat Week advertising. Booking are already received for hat week events around Australia, especially in Melbourne and Sydney. Kim thanks the MAA for its support of the event. Questions for Kim- Can we pay in installments, Kim says choose bank transfer as your method of payment and leave a comment when you make the payment.</p> <p>The Eastland- Ringwood class will also be having a popup shop</p> <p>-Sandy Aslett has a question about the FOTF committee,and those involved.</p> <p>Possum says the guide is in progress and will include links to MAA Milliners. There is a lot of work around the website.</p> <p>Sandy asks about a recent online situation</p> <p>Possum says it is being discussed by the Executive and those involved, and is not something we can comment on publicly, so there will be no further discussion on the matter tonight.</p> <p>Georgia then offered her opinion to the room, that MAA matters should be brought directly to the MAA and not addressed on social media.</p> <p>-The meeting was concluded by Possum reminding everyone that they had agreed to a code of conduct when they became members of the MAA, and she read out the code of conduct for social media, and reminded all members to familiarise themselves by reading the code of conduct for themselves.</p> <p>-Meeting closed at 8.35 pm</p>		<p>Catherine Ellen</p> <p>Kim McMillan</p> <p>Sandy Aslett</p> <p>Possum Ball</p> <p>Georgia Skelton</p> <p>Possum Ball</p>

Please note remaining meeting dates for 2019 (Last Tuesday of each month except October)

Tuesday June 25th Zoom

Tuesday July 30th Zoom

Tuesday August 27th Multicultural Hub + Zoom

Tuesday September 24th Zoom

Tuesday November 26th **AGM** 7pm Multicultural Hub + Zoom



Profit and Loss

Millinery Association of Australia Inc For the month ended 30 April 2019

APR 2019

Trading Income

Interest Income	0.42
Membership Fees	430.00
Total Trading Income	430.42

Cost of Sales

Conference - Other Exps	110.25
Total Cost of Sales	110.25

Gross Profit

320.17

Operating Expenses

Bank Fees	46.75
computer/web	176.00
Events - Social (net)	1,440.00
General Expenses - Committee	71.44
Prizes and donations	120.00
Total Operating Expenses	1,854.19

Net Profit

(1,534.02)

Balance Sheet

Millinery Association of Australia Inc
As at 1 April 2019

1 APR 2019

Assets

Bank

Savings Accnt...399478	18,348.65
Term Deposit	35,373.77
Working acct...110275	5,730.82
Total Bank	59,453.24

Current Assets

Accounts Receivable	85.00
Total Current Assets	85.00

Total Assets

59,538.24

Net Assets

59,538.24

Equity

Current Year Earnings	(9,773.22)
Retained Earnings	69,311.46
Total Equity	59,538.24