



Annalese Fowler
Minutes officer
Members Meeting 3_15 May 2018

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1. Introduction

GS welcomed all members to the meeting.

Guest Speaker - Sandy Aslett, talked about her recent trip to United Kingdom and her recent success.

Let me know if you would like to listen to Sandy's presentation.

Meeting Begins at 7:00pm

Attendees: Catherine Ellen, Rose Hudson, Georgia Skelton, Felicity Northeast, Katherine Cherry, Lizette Margini, Rachel Henry, Lys Stevens, Kim Williams, Enza Geddes, Karin Goodman, Sinead Howard, Chris Mullane.

Zoomers: Louise Macdonald, Leighanne Crocker, Catherine Ellen, Lorraine Gill, Julia Heagney, Helen Wilkinson, Sandy Aslett, Catherine Kelly, Elaine Mergard, Susan 2, Leteisha Knecht, Cessiah, Irene Moore, Diane Robertson, Rachel Henson, Possum, Abigail Fergusson, Sandy Forrester, Jo Honan, Victoria Henderson, Abigail Fergusson, Delphine, Annalese Fowler

Apologies: Christine Waring, Jennifer Bryan, Alison Morgan, Christine Lindsay, Shara Gillahan, Diane Kilduff, Laura Dunnington, Margaret Watson, Mjb Lalor, Robin Rivett, Jo Peterson, Jenny Lucas, Kylie Williams, Wendy Scully, Catherine Chivers, Christine Martin, Gillian Andrew, Wendy Stone, Sue Younis, Wendy Louise Diggles, Jennifer Bryan, Margaret Watson, MJB Lalor, Lisa Bell, Lauren Ritchie

1.1. Confirmation of Previous Minutes of the Previous Minutes

Georgia Skelton presented

Motion by: Georgia Skelton

Seconded: Annalese Fowler

Business arising from previous minutes no

No further business



2. New Members:

Welcome new members

Sinead, attended first meeting.

3. Reports

3.1. President Rose Hudson

May President's Report 2018

Hello and welcome to the zoomers watching this online around Australia and here in the room in St Kilda in Melbourne.

Thought this morning I wouldn't have much to report to you tonight and thought I'd be up here for 30 seconds, then I started to jot down a few notes...here is a selection of things the committee decided upon since our last general meeting.

We have a venue for our Winter White cocktail party celebrating Hat Week Australia. You don't have to be an attendee of Hat Week to come to this event. This is our event for our members and other milliners in town for the week July 6-13. Details will be updated on the Hat Week Australia website soon, but you will also receive an email with the details. For members it's \$60 per head, non-members, partners and friends, \$75 a head. It will be held at Rydges on Swanston, in Swanston Street Carlton on the 8th of July, a Sunday, from 6-8pm. We have the roof top space with city skyline views. Our keynote speaker is Professor Robyn Healy, Dean of The School of Fashion and Textiles at RMIT. Robyn was the head of Fashion and Textiles at the NGV previously, where she acquired for the Gallery's collection a lot of the Dior clothes and hats seen recently in the Dior exhibition last year. She will talk about the state of fashion and millinery today. Also, on the night we will have the top 10 MAA Design award placegetters on display and a slide show of all the Design entries running throughout the night. Our other supplier members will play a role on the night too. Please come along to this event. I think Robyn's talk will be fascinating. We don't have many opportunities to catch up socially outside of racing season, we have plenty of room for everyone. Wear a touch of white for the Winter White theme, cocktail hats compulsory, lounge suits for men.

The Design Award applications for Fellow Members are open. We would like to see as many entries as possible landing on Jo Honan's doorstep for judging. Pay your \$80 registration and start making something Spring inspired. We are a national organisation and next year it could be in your part of the country so let's support Adelaide this year. I am entering! Love this opportunity to make something special.

The Student Award judges have now been announced, Catherine Ellen, Sandra Forrester and Rachel Henry, thank you for agreeing to judge the Octopus's Garden theme. This intriguing theme promises some amazing work, think coral in every colour, think ocean shades of blue green grey, think mother of pearl, seahorses, tropical fish, King Neptune, mermaids and more. It'll be a lot of fun and a chance to let the imagination run wild. Please spread the word amongst your students if you teach or anyone you think might like to enter. MAA student member \$30, \$55 for students who are not members.

We have a meeting with the VRC next week. We will be talking about the Oaks Day Millinery Award and the involvement our association has with it. We have some tantalising offers for them in return for more milliners on the judging panel. Stay tuned.



We made some decisions about millinery education recently and members access to notifications to fabulous classes being offered around town. I was afraid our members were missing out, so we've done something about it. Annalese will tell you more later. Georgia has an MAA Facebook announcement to make as well.

Did we all see the white hat Melania Trump wore meeting the French President a few weeks back? The milliner was Genevieve Foddy, an Australian living in New York. I contacted her to congratulate her and discovered she is from Melbourne and visiting here as of this week. I am planning to catch up with her and interview her about the process of making a hat for the First lady of the United States. The interview will be in the next newsletter. She was going to come to one of our meetings, but the timing didn't work for her.

Bronwyn Shooks one of our New South Wales committee reps resigned last week from her role. Her workload is different to most in that a lot of it, television commercial work for example is very fast turn around and she has to work late, long hours at very short notice. Subsequently she has missed quite a few meetings and decided to step down. We thank her for her contributions to date.

With the Royal wedding looming, I'd like to share with you a memory from one I was involved with, the one in August 1981, when I had been working as a milliner for just 18 months.

The wife of the High Commissioner of Nauru came into Stella Long, the hat shop where I worked and placed orders for two hats. She wanted a large brimmed hot pink pari buntal straw if the London wedding weather was bright and sunny, and a small cocktail shape, covered in the same hot pink as her dress in case it was cool and grey. Now there were two apprentices in the workroom at the time, myself and Carol, who was a year younger than me. I was given the big straw hat to make and Carol the smaller one. Competition between us was fierce with lots of trash talk and sledging about which hat the High Commissioner's wife would wear. The hats were finished and delivered to her room at the Windsor. We heard nothing more. The day of the royal wedding dawned, and the London skies were clear and bright!

Hours later, settled in front of the TV at home, as the guests slowly filed into St Paul's Cathedral, as Lady Diana walked slowly toward her groom, I briefly spotted the High Commissioner and his wife, wearing my big pink hat! I saw it again in a shot from overhead in the cathedral.

Unlike today with the immediacy of social media and the availability of red carpet images from the other side of the world almost instantly, we had to wait a month until the Australian Women's Weekly published their Golden Royal wedding souvenir issue. I bought a copy and closely examined the pictures. Nothing. Today, this image and every other hat made by every other milliner would be all over Instagram and Facebook straight away if not before the event. Although I have no recorded image of that hot pink straw at the Royal wedding, because we didn't take photos of every single thing we did back then, it's there in my mind, ingrained even more so than other hats I've made because of the thrill for me of the occasion and the historical importance of the day. I hope some Australian milliners work is present there in St Paul's and you enjoy the spectacle of Harry and Meagans' royal wedding on the weekend.

Rose Hudson



3.2. Secretary

Firstly I would like to say a big thank you for those members who have given me so much support and encouragement during the year.

Annalese and I do our best to get all the apologies into the minutes but with modern technology it is easy to miss one. Currently apologies are being received by email, text, Facebook, Facebook messenger, phone, in person, zoom and via the front desk list. I do not wish to make it difficult for members by changing the flexibility of this however, if you wish to ensure that your apology gets into the minutes, the best method is via email or to have a member sign in for you at the front desk. Only apologies from the front desk or from a zoomer will be included after the 7pm start.

It was decided by the committee to allow student members access to the Private fellow face-book page. I have altered the acceptance letter and will invite current student members during the coming week. If you would be willing to be a mentor or buddy for a student please email me. It would be great for each student to have a mentor for the first year, offering advice on the association, supplies, maybe lend a hat block or just give some support in helping to feel connected within the association.

The MAA are members of Craft Victoria. Please have a look at the events on their website and if you want to purchase or register for a free event let us know as you can get the members discount

Five of us are going to an Instagram lesson on the 5th June. I still have one ticket left for the 1 – 2 timeslot. Let me know if you would like to attend. First to grab wins.

The Hat magazine contacted me in relation to a story on our top graduates. This is very exciting, as Australia has not been featured before. It will be up to the editor as to if or how many are featured. Fingers Crossed.

I used this opportunity, combined with my new relationship with the Hat Magazine as last year's Oaks Day photographer, to give our Winter White Cocktail Party a push. They are interested in publicising this event so please buy your ticket, dress up and smile for the camera to improve our chances.

I would like to ask those of you who haven't visited our website in a while to take a minute to do so. I often get requests from members, for information that is provided on the website.

We still have milliners that have incomplete, or absent, Bios on the website. If you would like to add your Bio, or update it please email me a photo along with the details and I will give it my urgent attention. The find a milliner page is a great opportunity for all of us but the blanks leave the page looking a little unprofessional.

This week Rose Hudson, Katherine Cherry, Felicity North East and myself will begin the process of sorting the Secretary History Tubs.

We will keep what we need to legally, historically and sentimentally. And destroy the rest in a responsible manner. We hope to find some history to add to the website.



We are currently awaiting payment for 5 memberships, which will bring the total number to 165.

3.3. Treasurer:

Bank and finance minimal to report
\$6,0000.00 in bank as end of April
Ins and outs minimal dollars in for Millinery Association of Australia design award and workshop with Phillip Rhodes in South Australia
Student registration coming in as well
International applications- we will set up PayPal when these come in.

3.4. Social Media Lisa Bell

Nothing to report

4. State Reports

4.1. Queensland – Sandy Aslett

- Hat Lovers High Tea held on Friday 4th May 2018 - see brief and report from Wendy Diggles
- Flying Arts Programmes was posted on Qld Milliners fbook page re: Qld Regional Arts Awards.. Some of the Far North & Central Qld may want to look into this.
- Brenda Liu and I attended the Australian Fashion Council invitation on 1st May in Brisbane.. They have just joined with Textile Council and first visit to Brisbane to promote their new vision. The Qld Milliners will in the future be linked in some way to the Fashion & Design Industry. Links made with TAFE & Qld Government
- Flying Arts have notified me of Grants and Funding available.. nobody could attend
- Qld milliners that I have been speaking with Elizabeth Coghill who for many many years was under the label "Elizabeth R" and her hats were stocked in the Hat Box Brisbane Arcade.. The Artist in Residence for the month of June is Elizabeth Coghill and she will be speaking at a Morning Tea on Friday 8th June 2018 10.30am at the Bribie Island Community Art Centre, 191 Sunderland Dr, Banksia Beach. .. WE HAVE TO WEAR A HAT ON THE DAY.
- Call out for ideas ideas from Qld members as to where or who we could approach ie. fashion boutique/gallery/centre etc to display the Winners & Top 10 Finalist of the MAA Design Award. Any comments or leads would be appreciated asap.. as we need to work quickly as the Artisan is not available..
- Made 7 phone calls to Galleries no success so far.. they now charge to display for one week.. Also Lisa Bell is working with Sofitel in all States.
- Elaine Mergard kindly posted a must do event in Brisbane 5th June- " Madhattan" The Milliner is Flick (Felicity) - a milliner in Broome & Elaine had many chats prior to her heading off to first NYFW. + Fabulous story of a milliner who was so isolated but had a dream to achieve. +A cancer survivor. So well produced & the



producers will talk after showing Share on your Social media. U can also buy the DVD

- Lets all don our hats & Be there. <https://www.madhattanmovie.com> 😊

4.2. Victoria/Tasmania - Katherine Cherry

Been in South America we have a lot to compete with Sandy now.

Marimekko, Bendigo Trip 9.02 meeting at Southern Cross Station

Talk at Ben 11.45

Lunch 1.30pm

18 attending in total.

Trains every hour back to Melbourne from Bendigo.

5. Design Awards MAA- Jo Honan SA

Post up today, Mary Moore sent me a message the box specified no longer available. This is the largest size that we want people to send in. Sizes on Facebook don't all have to be that size that is the biggest.

17 days til registration and payment 24 days til competition.

SA members meeting next week plus one more before the event to discuss the event. 8/10 members that meeting each month.

1. Question: Do we have a model hair colour – will be dark/brown/dark brown. Models are all young.

No other questions.

6. Student Design Award

A number of applications of student membership applications

Award compete judged announced

Georgia's to host

1500 prize, 500 second prize hat academy, work experience to the winner

If you are a milliner would like to offer experience please provide your name. We would like a list of names with their options. Please let Georgia know.

Catherine Ellen

- 25% Creativity
- 25% Wearability
- 25% Difficulty



25% Finish

Open to short course milliners and or fashion students.

7. Other general business:

Winter white theme question: Do we pay through Hat week website.

Yes payment through Hat Week website.

Wearing of the hat prize your name goes into a draw for a prize at the end of the year.

Prize to be confirmed. So wear, wear hats. Catherine Kellye – we have a lot of aprons

Millinery sell table open for items to sell.

**12 Date of Next Meeting - Committee Meeting:
Wednesday, June 7pm Kathleen Symes Library, Carlton**

Meeting concluded at 7.57pm

13. Dates to remember:

1. Sunday, May 20 Marimekko, Bendigo Trip 9.02 meeting at Southern Cross Station (Victoria)
2. Sunday, 8th of July - Winter White cocktail party celebrating Hat Week Australia
<https://hatweekaustralia.com.au/winter-white-cocktail-party-with-millinery-association-of-australia/>
3. Friday 8th June 2018 Morning Tea (QLD) - The Artist in Residence for the month of June is Elizabeth Coghill at the Bribie Island Community Art Centre
4. Design Award – deadline for entries Friday 8th June 5pm -
<http://millineryaustralia.org/event/maa-design-award-2018/>
5. Student Design Award - 5pm Friday 29th June -
<http://millineryaustralia.org/event/2018-student-millinery-award/>

