



Hats Off to Adelaide

Millinery Convention

9th - 15th July, 2017

PROGRAM





Including information on:

2-Day Master Classes with International Tutors 17th & 18th July, 2017

Location: TAFE SA Adelaide City Campus Contact: convention@millineryaustralia.org



CONTENT:

Welcome	2
Timetable Summary	3
Hosted by	4
Workshop Schedules	5
Master Classes Schedules	6
Edwina Ibbotson	7
Vladimir Staticiuc	12
Alison Clark	16
Bonnie Evelyn	18
Brenda Wilson	21
Fiona Dixon	23
Louise Macdonald	26
Cynthia Jones Bryson	28
Sophie Armstrong	30
Carole Maher	32
Suzie May Williams	35
Skill Level Definitions	36
Social Events	37
Trade Day	38
Registrations	39
Cancellations and Refunds	40
Accommodation	40

WELCOME:

The Millinery Association, along with the organising committee, are proud to be hosting the **Hats off to Adelaide Millinery Convention**, it will be an opportunity to celebrate an extraordinary gathering of milliners, masters through to novices, sharing one passion; the art of millinery.

It's back where it all began! The same organising committee, who gave you the inaugural " Hats off to Adelaide " Millinery Convention way back in 2003 and then again in 2005, is going for the hat trick.

To think, back then, that it would grow to what it is today, and the influence it has had on the organisation of other millinery events, not only here in Australia, but all over the world, was unimaginable.

This relatively small, forward thinking, dedicated and enthusiastic group of milliners are hard at it again, determined and committed to giving you the "best ever" millinery convention in Adelaide in July, 2017.

If you are keen to advance your millinery skills and be motivated and entertained at the same time then make absolutely sure you are in Adelaide in July next year.

The programme will be supported by a magnificent group of tutors of both international and local acclaim, who will ensure coverage of all known aspects of millinery plus a few welcoming surprises.

Also included will be a cocktail party, trade day, tutors challenge (a feature within itself) and a race day grand finale full of thrills and excitement, including Millinery awards and Fashion on the field. Another significant feature is the convention venue; **TAFE SA Adelaide City Campus.** It is located right in the heart of Adelaide's CBD thus providing ready access to your accommodation, social events, tram to the Races, and the city's many boutique restaurants and bars.

We invite anyone, who is interested in the art of millinery, to attend the **2017 "Hats off to Adelaide" Millinery Convention**, where you can be assured you will be inspired, revitalized, exhilarated by amazing Millinery Tutors, as well as make lasting friendships, share skills and network with remarkable fellow delegates, and enjoy everything that millinery has to offer. The Trade Day, which is open to the public, will give access to many millinery supplies not readily available in South Australia.

This will be a educational millinery event not to be missed! But not only can you attend this inspirational, innovative millinery experience, you can take in our beautiful city, and all its architecture, art galleries, theatres, shopping, the Adelaide Zoo, the world renown Adelaide Oval, all within walking distance and in the middle or edging the Adelaide CBD.



2017 Hats off to Adelaide Millinery Convention

Masterclasses

Saturday 8th to 15th July to include Masterclasses on Mon & Tues 17th &18th July

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Monday	Tuesday
Traders set-up									
9am - 1pm		Session 1 9am - 12.30pm	Session 3 9am - 12.30pm	Session 5 9am - 12.30pm	Session 6 9am - 12.30pm	Session 8 9 am - 12.30pm			
	Trade Show							International Masterclass	International Masterclass
	TAFE SA	Lunch/Seminar	Lunch/Seminar	Shared Lunch	Lunch/Seminar	Lunch/Seminar		9.30am- 4-30pm	9.30am- 4-30pm
	City Campus 10am - 4pm	12.3 pm - 2pm	12.3 pm - 2pm	Interactive Forum	12.3 pm - 2pm	12.3 pm - 2pm	2017 Hats off to Adelaide		
							Race Day Luncheon		
							11 am - 5pm		
		Session 2 2pm - 5.30pm	Session 4 2pm - 5.30pm		Session 7 2 pm - 5.30pm	Session 9 2pm - 5.30pm			
		2,500 July	2pm 3.30pm	MAA meeting	2 pm 3.30pm	2pm 3.30pm			
	Welcome								
	Cocktail Party								
	Adelaide								
Tutors Welcome									
	Centre North Tce,								
	Adelaide								ь д
	6 pm - 9pm								

Hosted by







From winemaking to beauty therapy, from fashion design to software engineering, from building design to metal health, TAFE SA offers a wide range of training courses that will prepare you for employment in your desired industry.

TAFE SA is where over 80,000 local and international students get their world-class education and training each year.

Website: www.tafesa.edu.au/

Facebook: facebook.com/tafesa

The Millinery Association of Australia is a not-for-profit organisation committed to generating public awareness of millinery and encouraging the wearing of hats. We provide a range of educational classes and training for up and coming milliners through the whole of Australia, as well as creating and hosting events to showcase our milliners' work. We encompass a diverse range of millinery from the artistic to the eclectic, from theatre to Race wear fashion.

Website: millineryaustralia.org

Face book: face book.com/The Millinery Association Of Australia

Email: info@millineryaustralia.org

Hats off to Adelaide Millinery Convention email: convention@millineryaustralia.org

HATS OFF TO ADELAIDE MILLINERY CONVENTION WORKSHOP TIMETABLE



Monday

Full-Day classes—7 hours **Exotic Sinamay** -Brenda Wilson Millinery Jewels —Vladimir Straticiuc Thinking outside the block -Fiona Dixon No shrinking Violet —Cynthia Jones Byson Look! No Blocks —Louise Macdonald

Perspex in Millinery -Carole Maher Wirework Wonders —Alison Clark —Edwina Ibbotson Abstract sinamaay with quills

Half Day Classes—3.5hours

Jinsin Secrets revealed —Bonnie Evelyn

Cutting edges with Jinsin -Bonnie Evelyn

Tuesday

Full-Day classes—7 hours

Bias Brims Feather Flowers Light as a feather

Jinsin secrets revealed and more —Bonnie Evelyn Twist and Shape

—Brenda Wilson —Vladimir Straticiuc —Cynthia Jones Byson

—Louise Macdonald

Laser cut Dramatic headpiece Flat to flashy

Inserts, dots and Painting Crinoline with a difference —Carole Maher

- Fiona Dixon —Edwina Ibbotson —Alison Clark

Wednesday

Half Day Classes—3.5hours

Metal Flowers and shapes **Decadent Flowers**

Light as a feather (continued) Top up, Thermoplastics

-Edwina Ibbotson —Brenda Wilson

—Cynthia Jones Byson —Carole Maher

Cutting edges with Jinsin Trim Techniques Getting Social on line

Creative Crinoline Headpiece

—Bonnie Evelyn

—Vladimir Staticiuc —Sophie Armstrong

—Alison Clark

Thursday

Friday

Full-Day classes—7 hours

Exotic Sinamay Feather Flowers No shrinking Violet Twist & Shape Wirework Wonders —Brenda Wilson —Vladimir Straticiuc —Cynthia Jones Byson

 Louise Macdonald —Alison Clark

Jinsin secrets revealed and more —Bonnie Evelyn Thinking outside the block Abstract sinamay with guills Laser cut Dramatic headpiece

- Fiona Dixon

—Edwina Ibbotson

-Carole Maher

Full-Day classes—7 hours

Bias Brims Flat to Flashy Twist and shape Hat block handbag Inserts, dots and Painting Cutwork felt sculpting Millinery Jewels

-Brenda Wilson

—Fiona Dixon

-Louise Macdonald —Carole Maher

—Edwina Ibbotson - Suzie May Williams —Vladimir Straticiuc

Jinsin Secrets revealed Creative Crinoline Headpiece

Creative Crinoline Headpiece

Half Day Classes—3.5hours

Cutting edges with Jinsin

Content is King

-Bonnie Evelvn

—Sophie Armstrong

—Alison Clark

-Bonnie Evelvn —Alison Clark

5

HATS OFF TO ADELAIDE MILLINERY CONVENTION



MASTER CLASSES (2-days)

to be held during the week following the HATS OFF TO ADELAIDE MILLINERY CONVENTION

Monday 17th and Tuesday 18th July, 2017, 9.30am to 4.30pm

Booking to these classes are separate to Convention booking (refer Page 55)

Edwina Ibbotson—Perfect Blocking

Edwina is renown for her perfect blocking. Learn how to block, press and stiffen a three layer sinamay/pinokpok round crown and a bias brim. Prepare a fur felt and block a two-piece hat using traditional millinery techniques. Pick up tips on how to use blocking pins, blocking rope, stiffener, pressing tools, and a pusher to remove the beautiful blocked pieces. Delegates will leave the class with fully blocked sinamay crown & brim as well as a felt crown and brim.

Vladimir Straticiuc—Fantasy Headpiece

We cannot always make every type of hat with the help of a hat block. Sometimes we don't have the shape we need, or being a single piece, it is too costly and inconvenient to buy one. At the end of this workshop, delegates will know what materials can be used to create the wire frame, create this structure, set each part of the structure, and then, with this structure line, the addition of fabric and whatever decoration will complete an amazing headpiece.

EDWINA IBBOTSON (UK)



Edwina started her Millinery business in 1991, and has been working from her shop in Battersea, London for the last 20 years.

She studied millinery at The Fashion Institute (FIT) New York and The London College of Fashion, as well as doing private classes with some of the world's finest milliners. Her work experience in Paris and for a top London milliner, also added to her couture millinery skills.

Edwina's work is bespoke; each piece is totally hand made. She works directly with her clients and their designers to create a individual one off piece to complement their style, outfit, occasion and location of their special day. Her shop has many of her hats and headpieces on show for clients to try on.

Edwina's pieces are feminine, smart, and glamorous. The most important part of a hat to her is the silhouette, and each piece is designed to look beautiful from all angles. She and her team aim to make the most perfect piece for each and every client. Her work is a labour of love.

Abstract Sinamay with quills and feathers - Edwina Ibbotson



Learn many ways to manipulate, fold and shape sinamay from origami style shapes through to free flowing organic shapes.

Pick up tips on how to cut feathers for a modern and architectural look. Then integrate the sin may and feathers for an individual head piece.

Delegates will come away from the class with various samples of sin may shapes and time permitting a prototype head piece.

Duration: 7 hours - Monday & Thursday Intermediate/Advanced level 14 positions available

Requirements to bring to this class:

- 1 meter sin may
- 3-5 stripped ostrich quills
- 3-5 turkey feathers
- 3 burnt ostrich quills
- 15-21 coqui feathers
- misc. pheasant feathers (optional)
- .5-meter hat elastic
- clear plastic comb
- thread to match colours
- needles (millinery size 8-10)
- thimble
- scissors for sin may
- sharp scissors for feathers
- Spray bottle
- Pliers
- Pressing sheet/calico
- dolly head/pope/round crown
- Pencil & Paper for shape patterns
- Wood or Styrofoam balls (3 sizes ± diameter of 7 cm, 5,5cm & 4,5 cm)
- .25 meter Bondaweb (adhesive transfer web)







Inserts, Dots and Painting - Edwina Ibbotson

Three unusual techniques for creating features to integrate into your couture hat designs. The insert technique uses the natural properties of fur felt to create contrasting diamond inserts in a felt hat that appear to be attached by magic. Learn how to add your own individual dots to a straw hat, and pick up stitching techniques of a couture milliner. Use paint to embellish felt hats with individual designs.

Delegates will finish with a two-toned button hat with inserted shapes and contrast hat to finish at home, a Para sisal straw hat with a series of assorted dots, strategically placed. They will also have samples of their own paint designs on felt.

Requirements to bring to this class:

Inserts:

- Two contrasting colour fur felt hats blocked and stiffened on a mid-sized button/beret. One felt still on the block.
- Millinery needles size 9
- Thread to match both colours
- Scalpel (sharp)
- Dress making pins
- Thimble
- Scissors for thread
- Metal ruler
- Thin card (like a cereal box/carton)
- Pencil or Pen

Dots:

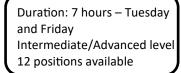
- Two contrasting Parasisal straw hoods/capalines
- .25 meter (or scrap bits) Sinamay in contrasting colours (optional)
- scissors for straw
- Millinery needles size 10
- Thread to match both colours
- Thimble
- Thick card (± 2-3 mm)
- Cling film (kitchen plastic wrap)
- Stiffener (PVA okay)

Paintina:

- Felt hood or scraps (light & dark colours) to experiment
- Paint (Dylon Fabric Paint in colours to compliment felts (light & dark colours) just bring a couple colours we can share.
- 2-3 small paint brushes, with rigid bristles that you are willing to cut shorter.
- iron
- press cloth
- grease proof paper











Metal Flowers and shapes - Edwina Ibbotson

Add an 'edge' to your millinery with flowers made from metal sheets. New or recycled metal, this flower technique brings a new texture to the more familiar silk flowers

Learn to use traditional flower making tools to create beautiful metal flowers. We will focus on a rose, but will explore other shapes as well.

Delegates will take home a completed finished metal rose of their own making.



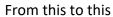
Duration: 3.5 hours – Wednesday morning All skill levels
14 positions available

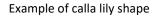
Requirements to bring to this class:

- AUD \$58.00 to cover cost of kit containing: 2 sheets Aluminium Sheet of metal and jewellery wire
- Mid weight scissors that can be used on metal (children craft scissors work)
- Traditional flower making metal balls (±5 mm ball, ±20 mm ball, ±35 mm ball, and hook/curved point/rat tail). You can bring electric flower making tools if that is what you have.
- Awl (pokey tool)
- Pliers
- Firm pressing pads (sand bag) 15cm x 15cm
- .25m mid/heavy weight calico/muslin to cover metal tools
- thread to tie calico to metal tools

















Perfect Blocking - Masterclass - Edwina Ibbotson

Duration: 2 Days (after the Convention) – Monday, Tuesday 17th and 18th July,2017 Intermediate/Advanced levels 11 positions available

Learn the tips and techniques that have been honed to perfection over 25 years as a professional milliner. Edwina will consult on your more challenging blocks as well as teach a variety of techniques from the deceptively difficult round crown, the bias brim, to indents and points.

Learn how to block, press and stiffen a three layer sinamay/pinokpok round crown and a bias brim. Prepare a fur felt and block a two-piece hat using traditional millinery techniques. Pick up tips on how to use blocking pins, blocking rope, stiffener, pressing tools, and a pusher to remove the beautiful blocked pieces. Delegates will leave the class with fully blocked sinamay crown & brim as well as a felt crown and brim. Time permitting, they may also be stiffened and pressed.

Requirements to bring to this class:

- 3.5 meters of sinamay or 2.5 meters of sinamay and 1 meter of pinokpok (if brim blocks are particularly large, add a meter)
- Fur Felt Capeline (if crown or brim is particularly large, may need hood from crown and Capeline for brim.
- Round dome crown hat block
- Crown stand (optional)
- Brim block up to 152 cm (60") circumference (if unsure, feel free to email Edwina with guestions)
- Challenge block (A block you would like coaching on how to block)
- Head size collar block for brim
- Clear plastic/cling film
- Clear tape / cellotape
- Spray bottle
- Thimble
- Blocking pins (26 x .66mm) Hardened tempered NP steel pins, or something close
- Blocking rope 2 meters' cord (size 10 − 12)
- Small pointy scissors
- Large scissors for cutting sinamay & pinokpok
- Waterproof apron
- Small hammer for setting pins for extra help if needed
- Pliers
- 28"-30" (75 cm) of 1" (no. 5) Petersham in natural or colour that will not bleed.
- Pusher (corset rib/prying tool)
- Stiffener
- Brush for Stiffener
- Needle
- Thread (matching sinamay/pinokpok colour)









EDWINA IBBOTSON







Hat Block suggestions







VLADIMIR STRATICIUC (Spain)



In general, I have been self-taught in learning creation and preparation of hats and currently make hats and head-dresses primarily by request.

EDUCATION:

1997: Bachelor of Fine Arts, Textile Design at the Academy of Arts in Chisinau, Moldova.

2005 to present day, based in Spain

2007 to 2009: worked in the atelier of the Couture Designer Roberto Diz, where I started to make millinery hats.

2013 and 2014: attended the Master Class with English hatter, Dillon Walwork.

2016 Became a member of the Spanish Hat Makers' Association

INTERNATIONAL COMPETITIONS and EXHIBITIONS:

2009 Special Prize: "Who wants to be a Milli-Naire" 2010 Second Prize: "Who wants to be a Milli-Naire" 2012 Winner: "HATalk Diamond Jubilee International Millinery Competition 2012" dedicated to Queen Elizabeth II of England.

2015 Barcelona Bridal Week: worked and participated with designer Sabrina Saree making all of the hats in her collection. 2015 *Urban Fashion* (Valencia): made hats for the parade of designer Chordá Amparo. 2015 Figaro Hairdressing Competition: collaborated with Spanish hairdresser and stylist Christian Rios, concocting headdresses for hairstyles.

2016 Barcelona Beauty 2016: participated with my creations in the parade of Antonio Garrido, 2016 Winner in the spectacle category of "Concours International Du Chapeau". Cassade, France.

Trim Techniques - Vladimir Straticiuc

In this workshop the participants will be shown how to trim on a pre-blocked shape using trimming details, twist and spiral details made by wire, lycra stretch fabric and feather elements. First step will be to do the shape of the wire according to the trimming idea. After we will have to cut and prepare the fabric tube on the sewing machine. To finish it we will have to place the wire shape inside of the fabric tube and fix the twist on the hat. Last step will be to cover the fixing point with some feather decoration.

Duration: 3.5 hours – Wednesday Morning, All levels 14 positions available

At the end of this workshop, the delegate will know what type of wire and fabric is better to use for this as well as how to cut the fabric in the right way, sew, finish, clean and trim the piece using feather elements decoration.

Requirements for this class:

- 2—3 mtrs Galvanized wire, 2mm gauge
- 1.5mtrs lycra stretch fabric,
- 3-5 feathers ostrich spine,
- 2 long Faison feathers
- 50 feathers, 15—20cm long goose feathers
- set of small jewellery pliers, Scissors,
- hair iron (Flat tongs- hair straightener)





Feather Flowers - Vladimir Straticiuc

Duration: 7 hours - Tuesday & Thursday Intermediate/Advanced level 14 positions available

Exploration of "feather flowers" customized to the needs of designer hats.

The techniques taught in this class are so simple that both beginners and experienced milliners will love. You'll be surprised on how easy these feather flowers are made and with little practice would help you create handmade flowers with professional results. With something as simple as a feather you will be able to create unique flowers and floral arrangements for your millinery creations. Even with one type of the feather you can make a variety of different types of flowers just by applying different treatment to achieve it, like painting, cutting, shaping, curling, and burning.

We will start by selecting the species of the flower we want to make and choose the most suitable combination of feathers and the techniques to create this type of flower. After this, to make each flower unique, we will paint the feathers. They can be painted in one color, mixed colors, or a gradation of colors. You will learn how to paint feathers in different ways, and once dry, sorted by size and type to form the flower petals

The next step will be to cut each feather to the required shape and with the help of hair iron, create different movements, to simulate the necessary shape for each flower petal. At the end, we will assemble the flower with the prepared feathers.

On completion of this workshop, the delegate will know how to treat, paint, cut and trim and manipulate feathers to give them the required shapes as well as how to assemble the poms and flowers in various ways, and will also know what type of materials and equipment are needed to make feather flowers.

Requirements for this class:

Wire lined with paper, - (0.8 mm gauge x 30 cm long- 20 units) Textile glue (Gutermann), - 1 tube Rayon yarn, - (1 green, 1 white) Textile dyes (Jacquard or same), - (at least 3 primary colors) 2 Polystyrene balls (2 cm) Plastic cups.- 15 units 120 Goose Feathers (15-20 cm long) Plastic or wood ruler Latex gloves -1 pair Small awl Long scissors, Zig zag scissors, (pinking shears) Set of pliers, (small like jewellery pliers) Small paint brushes, Hair drier, Small hair iron (flat tongs-straightening iron)







Millinery Jewells - Vladimir Straticiuc

Duration: 7hours – Monday & Friday All levels

14 positions available

The purpose of this class is to teach that knowledge of "jewellery" making is not necessary to make a piece of jewellery or ornament and that other techniques and materials can be used to achieve and implement a piece of jewellery.

In this workshop, we will do a jewellery piece using a base recycled soda can. We will start by preparing the sheet from the can, sticking couple of layers together. The next step will be to cut from this sheet the details of the decoration and attach the fixing point to each part. Once the details are prepared, we will decorate them with the different colours and sizes of crystals.

The last step will be to put together all of the pieces in the final decoration and fix it on the diadem/headband. At the end of this workshop, the delegate will know what kind of materials can be used to create the base of the jewellery, make this base and create desired shapes prior to decorating with crystals. How to place the crystal ornaments and what kind of glue can be used to give a clean finish to the piece will also be taught.

Requirements for this class:

- 2 Empty cans of soda,
- epoxy adhesive Araldite for crystals,
- toothpicks,
- 0.3 gauge alpaca wire, refer Wikipedia link: https://en.wikipedia.org/wiki/Nickel silver
- diadem/headband,
- Swarovski Flat-Back Crystals, , (2,3mm/8ss/18pp -2mm/6ss/14pp) 1 envelope=1400crystals. Can use alternative more economical crystals in the same size, but won't have the same bling effect.
- 6 8mm crystal beads,
- Aluminium foil roll (for kitchen use)(Alfoil)
- 30 Feathers –(small size faisan o peach feathers 3-5 cm)(Optional if you want to combine feathers in jewel headgear)
- Scissors.
- Set of pliers, (small like jewellery pliers)
- Scissors for metal.







Fantasy hat with wire structure Master Class- Vladimir Straticiuc

Duration: 2 Days (after the Convention) – Monday, Tuesday 17th and 18th July,2017

Workshop skill level: Int/Adv

Places available: 12

We cannot always make every type of hat with the help of a hat block. Sometimes we don't have the shape we

need, or being a single piece, it is too costly and inconvenient to buy one. The best solution, in this case, would make this hat on a wire frame. So, it would be very interesting to learn this technique.

We will start by making the drawing of the hat we want to make in the actual size and on this base prepare the pieces of the wire with the shape we need. The next step will be to assemble and fix all the parts in one structure.

The last step will be finishing the hat by covering the structure with chosen material like sinamay, pinakpok, lace.

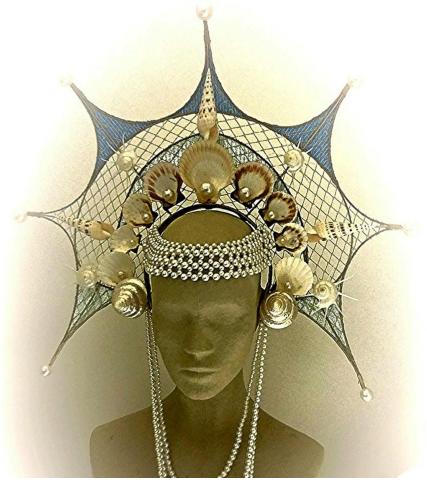
At the end of this workshop, the delegate will know what materials can be used to create the wire frame, create this structure, set each part of the structure, and then, with this structure line with fabric to do the finishing and decorating.

Requirements for this class:

- 10mtr cotton or nylon covered Wire, 1.25 mm gauge
- instant glue,
- sewing thread,
- pins,
- 2 mtrs sinamay,
- 1mtr pinakpok,
- 1mtr lace,
- sewing needles,
- textile glue, (Gutermann)
- craft paper.
- Set of jewellery pliers,
- scissors.
- Heat Gun







ALISON CLARK (Queensland) Member of MAA





Learning and mastering her craft in Melbourne, Alison Clark has taken her magic around the world, from the catwalks of Europe and back home. From classic romantic pieces to the eccentric, Alison has defined a unique brand which is emerging as one of the most sought after millinery labels amongst Queensland's celebrity racing scene. Alison possesses a genuine talent for style selection matched to individual personality and taste. Using only the highest quality materials and combining traditional techniques with a modern twist, her pieces dare you to take the lead and be the talking point at your next party.

Wirework Wonders - Alison Clark

Alison will guide you in the art of sculpting with wire. No blocks are needed as we will create intricate wire hats with our hands and minimal tools. Endless possibilities and outcomes. Frames can be left as an open shape with wire bound for a neat finish. Wire frames work well for larger shapes as the open framework reduces the

weight of the overall piece. You can add these frames to a readymade base or blocked hat or create a stand-alone sculptural work of art.

Delegates should be able to complete most if not all of the framework for their design. Some will have begun or completed their binding. Those choosing to make a larger more intricate piece may have to complete their piece at home. You will, however have gained the knowledge and understanding to finish off

your work of art. The result will be a showstopper creation worthy of any catwalk

Requirements for this class:

- 19 Gauge cotton covered millinery wire Min 5metres Black or white depending on colour expectation
- Tulle Minimum .5mtre in a colour of your choice
- OR fine 2-3mm ribbon roll in a colour of your choice for wrapping wire
- Matching thread
- **UHU Glue All purpose**
- Large Flat nosed pliers
- Hat elastic
- 1 sheet of butchers paper
- Basic Sewing kit



Duration: 7 hours - Monday & Thursday Intermediate/Advanced level 12 positions available



Crinoline with a difference - Alison Clark

Duration: 7 hours - Tuesday

All levels

15 positions available

Crinoline is a very versatile fabric. It can be used solely on its own as a stand-alone headpiece, with a flower, or can be a great effect as a filler or a trim on a hat. It comes in many colours, widths and is very light weight. It also comes pleated both horizontally and vertically. (the most popular width is the 6inch) Crin can be wired and bound with braid for a sculptured flowing structure. Pleated crin is very effective in a headpiece also and can be made into closed circles which I will teach you during this class. Crinoline comes in many widths and colours; Crinoline is very inexpensive. It travels well as it can be crushed and bounces back.

At the end of this workshop, the delegate will create at least one showstopper crinoline headpiece to completion. You will learn various crinoline techniques including how to make crinoline roses, loops and bows, shredding and fraying. Learn how make this material flow and look seamless. You will gain confidence

working with crinoline and it's many possibilities to shine. Once you learn how to manipulate crinoline the results are

endless. You will fall in love with this inexpensive material.

Requirements for this class:

- Plain Crinoline 6inch x 3m minimum 3-5m will give a large headpiece AND/OR
- Pleated Crinoline for a Brim Headpiece 1m minimum. Small amount to learn a crin circle(7inches)
- Sinamay piece minimum 20x30cm or small base to match AND/OR a Headband
- Flowers and feathers if desired Biot feathers can be very effective with crinoline
- Matching thread

Creative Crinoline Headpieces - Alison Clark

Crinoline is a very versatile fabric. It can be used solely on its own, with a flower or can be a great effect as a filler or a trim on a hat. It comes in many colours and is very light weight. There are various widths of Crinoline. (The most popular width is the 6inch) It can be wired and bound with braid for a great effect, providing lightness and movement. Crinoline is very inexpensive. It travels well as it can be crushed and bounces back. It is also very lightweight.

At the end of this workshop, the delegate will create a crinoline headpiece to completion. You will learn various crinoline techniques including how to make crinoline roses, loops and bows. See how to make this material flow and look seamless. You will gain confidence working with crinoline as a trim or on its own to make a showstopper headpiece. Once you learn how to manipulate crinoline the results are endless. You will fall in love with this material.

Requirements for this class:

- Plain Crinoline 6inch x 3m minimum 3-5m will give a large headpiece AND/OR
- Pleated Crinoline for a Brim Headpiece 1m minimum.
- Sinamay piece minimum 20x30cm or small base to match AND/OR a Headband
- Flower
- Matching thread
- Comb, elastic





Duration: 3½ hours – Wednesday morning, Friday morning and Friday afternoon All levels

15 positions available





BONNIE EVELYN (Victoria) Member of MAA



Bonnie Evelyn is a Melbourne based milliner who has developed a reputation for inventive and fresh new ways of approaching the art form of millinery.

Her creations are carefully considered original designs. They are immaculately finished and sit on the head with the lightest touch. From silk flower crowns to striking Jinsin sculptures, Bonnie is always in pursuit of perfect line, shape, balance and finish. Inspired by modern art and architecture, she is driven by a desire to create new and effortless looking headwear.

Bonnie has combined conventional millinery and dressmaking principles to engineer techniques for manipulating and finishing Jinsin. Stitching, joins and edges flow seamlessly in order to create clean-lined forms that are beautiful with or without adornment. Their sculptural and striking appearance enhances the high-end garments of today's fashion.

Bonnie has a Diploma of Clothing Design and Production from Box Hill TAFE and has worked as a senior tailor for the Australian Defence Force and as a milliner at The Essential Hat. Since 2012 Bonnie has established her studio/salon in the stylish High Street Armadale shopping precinct in Victoria, Australia.

A selection of Bonnie Evelyn headwear and accessories is available online through her Etsy Shop and in London at the Hat Gallery MV.

Contact: Bonnie Evelyn Farmer

Address: Level 1/1056 High Street Armadale VIC 3143

Mobile: 0407 359 948

Email: bonnie@bonnieevelyn.com

Website: http://www.bonnieevelyn.com

Shop Online: http://www.etsy.com/au/shop/bonnieevelynmilliner

Facebook: http://www.facebook.com/bonnieevelynmillinery

Instagram: @bonnieevelynmillinery

Twitter: @BEmillinery

Tumblr: bonnieevelynmillinery.tumblr.com



<u> Jinsin Sculpture secrets revealed! – Bonnie Evelyn</u>

This workshop is an Introduction to Bonnie's technique of working with Jinsin to make amazing, modern, sculptural millinery, prepare to expand your millinery mind and unlock a new world of wondrous possibilities when working with Jinsin!

Over the years, Bonnie Evelyn has learned and engineered new techniques for constructing with, and finishing Jinsin. In this class, she invites you to learn her secrets!

With these foundations, you will be able to create clean-lined, architectural headwear and find many different aspects of millinery to which these techniques can be applied.

Discover the potential of this incredible millinery material and take your skills to the next level!

Please refer to page 24 for requirements as this workshop is being presented as both a 3.5 hour, and a 7 hour class.

Obviously there will be more to learn in the full-day class.

Duration: 3.5 hours – Monday morning, and Friday afternoon All levels 14 positions available



<u>Jinsin Sculpture secrets revealed and more! – Bonnie Evelyn</u>

This workshop is an Introduction to Bonnie's technique of working with Jinsin to make amazing, modern, sculptural millinery, prepare to expand your millinery mind and unlock a new world of wondrous possibilities when working with Jinsin!

Over the years, Bonnie Evelyn has learned and engineered new techniques for constructing with, and finishing Jinsin. In this class, she invites you to learn her secrets!

Duration: 7 hours – Tuesday and Thursday Intermediate/Advanced levels 14 positions available

With these foundations, you will be able to create clean-lined, architectural headwear and find many different aspects of millinery to which these techniques can be applied. Discover the potential of this incredible millinery material and take your skills to the next level! It will also be lots of fun:)

- Learn the basics of manipulating Jinsin and how it can be used in construction with millinery wire
- Create a basic shape for a Jinsin sculptured headpiece
- Glue, cut and sew jinsin
- Wire Jinsin shape using folding techniques and sewing machine
- Create an invisible edge with bias Sinimay and apply with sewing machine, pressing techniques, and glue
- Invisibly stitch Jinsin (by hand)

Students participating in this course will benefit from having past sewing machine experience and dexterity with working with fiddly millinery materials.

Requirements for this class:

Materials and equipment kit will be supplied at the cost of \$30.00,

The **material kit** consists of; Jinsin, Wire, Sinimay, Glue, hat elastic, Sisal/Paris Cloth/Silk Abaca, paper, paper medical tape, baking paper, Glue bottle with fine tip, Long Darner needle, 100/16 sewing machine needle.

Bonnie will supply 14 kits (Scalpel, Surgical Scissors 1, Surgical Scissors 2,) for use on the day- option for students to buy at end of convention.

NOTE Bonnie will supply 14 **Equipment kits** for use on the day (option for students to buy at end of convention) - Scalpel, Surgical Scissors 1, Surgical Scissors 2, Large Scissors

Bonnie will also supply, for your use during class -block of wood, oven mitt, wool needle, tailors wax.

Student needs to bring:

- Iron cover,
- Glue Scissors (large strong scissors that can be used for anything and not matter if get a bit of glue on),
- Pins,
- Apron,
- thread (thick and thin),
- Sewing kit,
- pliers/wire cutters,
- measuring tape,
- Sewing machine,
- poupee (would be helpful but not essential)
- Scalpel,
- Surgical Scissors 1,
- Surgical Scissors 2,





Cutting edges with Jinsin – Bonnie Evelyn

Prepare to expand your millinery mind and unlock a new world of wondrous possibilities when working with Jinsin! Over the years, Bonnie Evelyn has learned and engineered new techniques for constructing with, and finishing Jinsin. In this class, she invites you to learn her secrets!

Duration: 3.5 hours – Monday afternoon, Wednesday Morning and Friday morning Intermediate/Advanced levels

14 positions available

With these foundations, you will be able to create clean-lined, architectural headwear and find many different aspects of millinery to which these techniques can be applied. Discover the potential of this incredible millinery material and take your skills to the next level! It will also be lots of fun:)

- A quick introduction into working with Jinsin
- Making a pattern for straight edged (geometric) trims
- Glue, cut and sew Jinsin and chosen reverse material (Paris Cloth/ Silk Abaca/ Sisal)
- Wire Jinsin (by sewing machine)
- Make a Jinsin edge bagged out with Paris Cloth, Silk Abaca or Sisal
- Use Jinsin on Jinsin to make a straight edge with mitered corners
- Tie a knot in Jinsin
- Invisibly stitch Jinsin (by hand)

Students participating in this course will benefit from having past sewing machine experience and dexterity with working with fiddly millinery materials.

Requirements for this class:

Materials and equipment kit will be supplied at the cost of \$30.00,

The **material kit** consists of; Jinsin, Wire, Sinimay, Glue, hat elastic, Sisal/Paris Cloth/Silk Abaca, paper, paper medical tape, baking paper, Glue bottle with fine tip, Long Darner needle, 100/16 sewing machine needle.

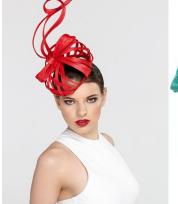
NOTE Bonnie will supply 14 **Equipment kits** for use on the day (option for students to buy at end of convention) - Scalpel, Surgical Scissors 1, Surgical Scissors 2. Large Scissors

Bonnie will also supply, for your use during class -block of wood, oven mitt, wool needle, tailors wax. **Student needs to bring:**

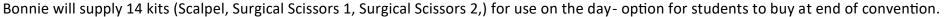
- Iron cover,
- Glue Scissors (large strong scissors—(used for anything and not matter if you get a bit of glue on),
- Pins,
- Apron,
- thread (thick and thin),
- Sewing kit,
- pliers/wire cutters,
- measuring tape,
- Sewing machine,
- poupee (would be helpful but not essential)
- Scalpel, Surgical Scissors 1, Surgical Scissors 2,











BRENDA WILSON (Queensland) Member of MAA



Brenda Wilson is the milliner behind the label "The House of Windsor" where she specialises in award winning designer millinery. Brenda has been a milliner for the past twenty years having trained with a very experienced Brisbane milliner Dell Johnson. Her style has developed over the past few years and she incorporates her love of all things vintage into her designs, sourcing and utilizing vintage fabrics, and feathers when able. Each hat is hand made with attention to detail and often features intricate beading and exquisite handmade flowers and trims.

Her designs have graced many a head of winners of Fashions on the Field with her hats often travelling overseas for international race meets or weddings.

She was the President of the Millinery Association of Australia in 2016 and runs her business The House of Windsor, which incorporates a studio where she teaches millinery students.

Duration: 7 hours – Monday and Thursday All levels

12 positions available

Exotic Sinamay - Brenda Wilson

Brenda will teach you how to make this gorgeous sinamay headpiece, which includes dying your sinamay into an amazing multiple coloured material, ready to form sinamay "Feathers".

You will also learn the skills to secure a base that attaches to your headband, making your finished millinery creation into a unique and innovative piece with wearability to last many hours with comfort.

.Requirements for this class:

- Basic millinery sewing kit
- Sinamay 1/3-1/2 metre of light coloured sinamay preferably cream or white
- Paint brushes
- Old handtowel
- Either disposable or rubber gloves
- 6x small containers (to use as dye pots)
- Headband
- One piece of fine florist wire (gauge 24 is good)
- Sewing threads
- Selection of feathers if you wish to add to the centre of your piece
- Apron to protect clothes
- Small circular scrap of either a straw base (e.g. left over from a straw capeline/hood etc.) approx. 5cm. This will form the base for your headpiece. You can also use a scrap of sinamay if you prefer but you will need three layers (e.g. You will need three circles approx. 5cm cut around a coffee cup to get a pattern if you need to!)





Decadent flowers - Brenda Wilson

mount on a brooch pin to attach to your lapel.

Have you ever thought how it would be nice to make your own flowers to trim your hats or make a gorgeous headpiece or brooch, but thought you couldn't because you do not have access to flower making tools? Not anymore! Duration: 3 ½ hours – Wednesday morning
All levels

12 positions available

Brenda will teach you how to create very versatile fabric flowers with no specific flower making tools other than the ever-useful household iron.

You will be amazed how easy and beautiful these flowers are when completed. Great for decorating your masterpiece or

Requirements for this class:

- 1/2 metre of fabric can be in two contrasting colours if so desires
- Viesofix (approx. the size of an A3 sheet of paper)
- Basic millinery sewing kit
- Thread to match fabric
- Beads/crystals of your choice







Duration: 7 hours – Tuesday & Friday Intermediate/advanced levels 12 positions available

Bias sinamay Brims - Brenda Wilson

Brenda will teach you how to make this perfectly blocked sinamay brim, which is cut on the bias, stiffened and blocked on a traditional wooden brim block

You will also learn the following skills:

How to find and cut the perfect bias of the sinamay

How to use solvent based stiffener with safety

How to stiffen the sinamay without creating 'window panes'

How to block the bias sinamay into a simple brim shape ready to attach to a hat crown or to use as a base for a coolie style hat.

Requirements for this class:

- Basic millinery sewing kit
- Craft glue
- Millinery wire
- Simple flat brim block shape NOT one with a up or down turn. (if practicable)
- Blocking pins (not thumbtacks)
- Water spray bottle
- Window sinamay 2 metre (mesh sinamay)







Fiona Dixon (Western Australia)



Perth based milliner Fiona Dixon first began her millinery career making linen and silk fabric hats using the flat patterning technique in the early 1990's, and then progressed to the more traditional millinery techniques. Fiona branched out into bridal millinery creating bespoke pieces for brides and collaborating with Perth bridal designers for their ranges.

She has been a judge for Myers Fashion on Field and her millinery has been placed in this event.

Although Fiona started to wind down her business in 2014, Fiona still teaches millinery privately at her workshop as well as running classes in regional areas of WA. The techniques that she will be teaching have been born out of necessity due to Perth's isolation from the millinery material world.



Flat to Flashy - Fiona Dixon

With the return of the brim to millinery fashion, you may have found your block collection wanting in this department. This class will teach you the principles behind drafting the flat patterns for the varying angles required to create brim styles from the cloche to the boater brims and then how to turn them into robust blocks.

These patterns can be further customised to create asymmetrical, downturned and upturned shapes. Flat patterning can be used to create unique design features for these shapes as well as creating the geometric style perchers.

Delegates will work on quarter scale templates and will be able to create samples of the different shape brims. They may choose one to customise or can elect to watch the demonstration only.

If Delegates are not attending "Thinking Outside the Block" class I would recommend attempting the material application on the day.

The class will cover and include the following:

An understanding of the principles behind drafting flat patterns for brims and saucers of varying angles.

- 2. How to pattern brims from cloche to picture shapes from this template
- 3.. How to customise these brims using curved folding techniques or slash and spread/close techniques that customise for upturned, downturned and asymmetrical shaped brims
- 4. How to turn this pattern into a stiff cardboard or sinamay shape for blocking
 - 5. Blocking, wiring and binding of the shapes in preparation for making the block
 - 7. How to turn the blocked sinamay shape into a robust block
 - 8. Application of the material to create a robust block

9. Maintenance of the block

Duration: 7 hours – Tuesday and Friday All skill levels

16 positions available





Flat to Flashy - Fiona Dixon (Continued)

Requirements for this class:

- Sinamay stiffened- approx. 1m -
- Amaco Sculptamould (available at Adelaide Moulding and Casting) \$14.95 for 1.36kg
- Tarlatan fine half a metre (art supply shops)
- Millinery Wire (paper covered brim edge gauge)
- Wire cutters
- 1 metre 160gsm Brown Pattern card paper or equivalent –(Spirex Visual Art Diary or Ikea Mala drawing paper roll)
- I Sheet light coloured Paste Board paper 500gsm size approx 64cm by 51cm. (Art Supply Shop)
- Basic Millinery sewing kit
- Blocking Pins
- Glue (Oasis florist adhesive-Tarzan's grip or equivalent must be a strong, quick grip one)
- PVA white glue –to use if the sinamay is not firmly stiffened.
- Clothes Pegs one packet
- Lead pencil and sharpener.
- Eraser
- Ruler
- Tape measure with a hole in the metal tab end
- Scissors- strong will be cutting stiff cardboard and sinamay
- Fine waterproof sharpie
- Protractor
- Clear packing Tape
- Medium sized Stapler plus pack of staples
- Staple unpicker optional but handy
- French ruler optional but handy
- Bar of hard soap (velvet)
- Small plastic bowl for mixing medium. (must be big enough to be able to mix one cup easily)
- Mug to hold water for mixing
- Teaspoon and dessert spoon
- Hand towel for wiping hands
- Garbage bag to use on the bench to prevent plaster spills being stuck to the bench.









Thinking Outside the Block - Fiona Dixon

Have you ever found a hat in a shop that you would love to have as a block shape?

This class will teach students a method to make robust crown and brim blocks from an already manufactured hat or an untrimmed shape as well as ways to personalise them with your own design features.

The technique is relatively simple and will produce a working block very quickly.

This method can also be used to turn your fragile polystyrene blocks into a more substantial block leaving your poly block as a master.

Some household items have beautiful curves and shapes that could easily be transformed into a hat shape but because of their materials (metal) or additions (handles) would seem impossible to block.

This part of the class will teach you how to assess a shape's suitability and various methods to overcome pinning and tensioning problems as well as how to create your own design additions to the shape.

Once blocked, these can then be turned into blocks for easier reproduction by using the previously mentioned technique. I suggest that delegates learn the application of the medium on a small cocktail shape only.

The class will include and cover the following:

- 1. Deconstruct a completed or blocked hat and resize the shapes.
- 2. Demonstrate methods of how to alter the shape if required
- 3. Wire and bind components in preparation for material application
- 4. Material application.
- 5. Maintenance of the block

How to use household items to block or turn into blocks

- 1. Demonstrate potential items that can be used as blocks
- 2. Methods to add sections to complete a block shape.
- 3. Different methods to apply tension when you cannot use pins

Requirements for this class:

- Amaco Sculptamould (available at Adelaide Moulding and Casting) \$14.95 for 1.36kg
- Small pre-blocked cocktail shape similar in size as the image below- can be sinamay or parasisal.
- PVA glue and brush for application for when the pre-blocked shape is too soft shape must be heavily stiffened.
- Basic Sewing Kit
- Wire cutters
- Millinery wire (paper or cotton covered) (enough for you pre-blocked shape)
- Small plastic bowl for mixing medium. (must be big enough to be able to mix one cup easily)
- Mug to hold water for mixing
- Teaspoon and dessert spoon
- Hand towel for wiping hands
- Garbage bag to use on the bench to prevent plaster spills being stuck to the bench.
- Hand towels (old)
- Gentle Dome Hat block 23cm.







Duration: 7 hours – Monday and Thursday

All levels

16 positions available



LOUISE MACDONALD (Victoria) Member of MAA





For the past 20 years, Melbourne milliner Louise Macdonald has created hats for an extensive range of clients. She trained in London as a theatrical milliner making hats for many BBC costume dramas and films before moving to fashion millinery when she returned to Melbourne, Australia in the 1990's.

Louise's designs have stood out at Melbourne Cup Spring Racing Carnival, Dubai World Cup, Royal Ascot among other events. Louise offers a bespoke service as well as a ready to wear range sold through her website. For the last 10 years, she has collaborated with Hugo Boss Australia to create a range that is sold in their Melbourne stores in the lead up to Spring Racing Carnival.

In 2008 the National Gallery of Victoria purchased some of her pieces for their collection. In 2016 her hats were exhibited in the "200 years of Australian Fashion" exhibition at the National Gallery of Victoria.

Over the years, Louise has offered millinery courses from her Melbourne studio and has developed a reputation as one of Australia's leading millinery educators. In 2014 and 2015 she was the Education Consultant for the Australian Millinery Association.

In 2010 the editor of the internationally distributed publication "The Hat Magazine", Carol Denford, wrote of Louise's work: 'Everything in the studio is made by hand, the finished work is exquisite, it is feminine and light, personal to the wearer, detailed and has a kind of movement particular to her label.'

You can see more of Louise Macdonald Milliner's designs on her website www.millinery.com.au

Look! No Blocks - Louise Macdonald

Create a structured hat from a buntal mat without the use of blocks. When you first venture into the world of millinery, compiling a lection of good blocks happens over time. In the absence of an extensive block collection, the ability to make your shapes is a bonus. In this workshop, you will learn some techniques that enable you to create a structured hat without blocks, giving you skills to create your own unique shapes. At the end of this workshop, the delegate will have created a structured hat, ready for stiffening and trimming.

Duration: 7 hours – Monday Intermediate/advanced skill levels 15 positions available

Requirements for this class:

Those participating should know how to thread and use a sewing machine to sew straight stitch. Competency with hand sewing skills for attaching wire using blanket stitch or glove stitch is also a requirement.

Required Materials *

- A Buntal mat (also known as Buntal Flatten capeline) 16 inches or 20 inches in diameter will be suitable. Your mat will preferably have an inner woven circle or no more than 13 or 14 cm diameter (see photo). Millinery suppliers House of Adorn and Torb and Reiner are familiar with this weave if you mention it to them.
- 3 meters of cotton covered millinery wire.
- Thread to match your buntal mat
- 2 meters of straw braid between 8mm and 20 mm wide for possible brim edge and trim.
- 1 meter of Petersham to match the buntal mat
- Tailors chalk
- Depending on the shape you create with your buntal mat, you may require a sinamay round skull cap hat base, or 1.5 meters of brown or black <u>hard</u> wire(#14 gauge). These will be available for last minute purchase from the suppliers at the convention.
- A foam head or poupee.





Twist & Shape - Louise Macdonald

Understanding the bias weave and how it can be manipulated to create 3 dimensional shapes is one of the keys to using traditional millinery materials. In this workshop, you will be using sinamay to create a double sided sculpted trim and a sinamay brim without the use of blocks.

At the end of this workshop, the delegate will have gained an appreciation of how sinamay cut on the bias can be stretched, shrunk and curved to create brims and trims. Participants will create a small sinamay bias brim made without the use of a block, and a double sided (two tone) sinamay sculpted trim.

Duration: 7 hours – Tuesday, Thursday & Friday
Intermediate/advanced skill levels
15 positions available

Requirements for this class:

Those participating should know how to thread and use a sewing machine to sew straight stitch.

Required materials:

- 2 different colour stiffened sinamays, 1.5 meters of each colour. A good quality, A grade sinamay gives best results
- 2 meters of millinery wire. A ferrule to join your wire.
- Thread to match your sinamays
- A foam head or poupee.
- Optional pre-prepared button beret or headband to attach trim









CYNTHIA JONES-BRYSON (New South Wales) Member of MAA





Cynthia has been designing and making amazing award winning millinery for the past 15 years.

After completing 3 years of Fashion Design at Canberra Institute of Technology Cynthia lived in London for several years. It is here her passion and addiction for all things headwear was ignited after completing a number of Theatrical Millinery courses.

Cynthia has a growing reputation with the racing elite and can boast making many pieces for the former Governor General Dame Quentin Bryce, a growing number of Fashion on the Field winners, as well as being the winner of the much-sought after Melbourne Cup Carnival Myer Millinery Award in 2015. She was a finalist in the same award in 2014.

Cynthia loves working with feathers and has experimented with many techniques that she is happy to pass on to her students.

No Shrinking Violet – Cynthia Jones-Bryson



This workshop is a fun and contemporary approach to using feathers.

Delegates will learn how to shape feathers to create an amazing show stopper flower – the techniques learnt can be developed further to various types of feathers to achieve a multitude of shapes.

Delegates will learn how to make the wire foundation on which we create our flower.

Delegates will learn the importance of 'finishing touches' i.e. the centre piece of our flower to bring it to life.

All delegates will take away a finished headpiece. My approach is that delegates follow step by step demonstration so no-one gets left behind.

Requirements for this class:

- Flight wings x 30 (good quality) all one colour of your choice
- Goose nagoire x 36 (good quality)- matching colour
- Hot glue gun plus glue sticks
- Contrasting or matching beads- no bigger than .5mm
- Extra firm millinery wire
- Wire Cutters
- Sharp scissors
- Poupee/Polystrene head







Duration: 7hours - Monday & Thursday Intermediate/advanced skill levels

12 positions available

<u>Light as a feather – Cynthia Jones-Bryson</u>

Delegates will learn how to create a curved shape without using a block. Delegates will also learn the scope of what is possible to make beautiful sculptural shapes.

Delegates will learn how to make the wire foundation and position on wired headband.

Delegates will learn the importance of 'finishing touches' i.e. the trims or add on's that bring our creation to life.

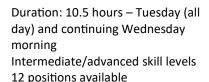
All delegates will take away a finished headpiece. My approach is that delegates follow step by step demonstration so no-one gets left behind.

.Requirements for this class:

- Goose nagoire x 500 (good quality)- colour of your choice
- Cotton bias tape (25mm)- matching colour
- Matching thread
- 2 tubes of UHU glue
- flowers, feathers of other trims you might like to incorporate
- Extra firm millinery wire 2m
- Spring wire 2m
- Wire cutters
- Sharp scissors
- Poupee of polystyrene head
- pins











SOPHIE ARMSTRONG (South Australia)



Sophie Armstrong is a photographer and advocate for theatrical fashion and lifestyle, residing in Adelaide. Her ethos centres on the theatre of life and how we can use surroundings as our stage, and style to enhance each facet of our character.

After studying costume design at Adelaide Central School of Art, Art History at Adelaide University and learning the theatre ropes at La Boheme in Adelaide, Sophie works as both freelance photographer and writer and creative director of her company, The Moon and The Mirror. She has been able to amass a following of over 10,000 people by working with companies such as The Adelaide Festival Centre and people such as Tziporah Salamon from the documentary Advanced Style.

With her website: www.themoonandthemirror.com as her primary visual platform, Sophie creates an ambience of theatre through extravagant photo shoots, themed posts and analysis of the parallels between theatre concepts and real life. Social media, books and artistic collaborations extend the sumptuousness of her content. In using theatrical inspiration, The Moon and The Mirror has become Sophie's channel of articulating art, fashion and lifestyle for her engaged audience.

Duration: 3.5 hours – Wednesday

Getting social online: Setting up and Growing your Brands Social Media Profiles

- Sophie Armstrong

Social Media is a driving force in how we now communicate with our audience, and our customers.

In this workshop, you will learn:

- The basics of using Facebook and Instagram for business
- How to set up a facebook/instagram page for business
- How to integrate Facebook and Instagram
- How to create a shop

- Schedule posts
- Grow your audience
- Analyse statistics and make actions from the information
- How to work smarter, not harder on your platforms with exter-

We will also talk about goal setting, branding and language. It is recommended you also complete the 'Content is King' Workshop in conjunction to 'Social Media' in order to gain a comprehensive view of how you can kick start your brands social media.

After attending you will have:

- * Ability to set up and know all features of Facebook and Instagram
- * Ability to sell online via social media
- Ability to achieve set goals for growth and engagement
- * Ability to schedule posts and understand how the algorithm works
- * Ability to use Facebook and Instagram cohesively
- * Ability to analyse data and make actions from that

Requirements for this class:

Pen and paper





All skill levels

30 positions available

Content is King – Sophie Armstrong

Images are the most powerful form of Brand communication to a customer - But how can I create low-budget, beautiful images with my iPhone or camera?

In this workshop, Sophie will teach and demonstrate to you:

- * How to use your iPhone and camera to create gorgeous images
- * How to create a simple photography studio area
- * The importance of lighting and how to create it
- * How to create your signature Brand style
- * Content consistency with language, colour and posting
- * Types of posts for instagram and Facebook
- Creating Instagram 'stories' and using facebook 'live'

Students will understand how they can create consistent, on-brand content that goes beyond beautiful imagery in order to captivate their audience and sell their hats. Content types are varied and thus, by doing this workshop students will have an understanding of all content types, and how to use them to their brands advantage

Requirements for this class:

pen and paper





Duration: 3.5 hours – Friday Morning

All skill levels

30 positions available



CAROLE MAHER (New South Wales)



After a successful career as an advertising agency CEO, Carole started her millinery training in England with Rose Cory and at the London College of Fashion before graduating from Sydney Institute of Fashion Technology as a qualified Couture Milliner. She is currently an International Millinery Tutor and Lecturer. She has pioneered the global introduction, research, development and distribution of thermoplastics in millinery and the fashion industry.

She currently teaches workshops and lectures around the world and is a regular Visiting Lecturer & Tutor (for the master's fashion and accessories design students) at The Royal College of Art, London. She also delivers regular millinery workshops at Kensington and Chelsea College of Fashion, London Hat Week, CASS design university London and workshops in Ireland, Scotland, France, Spain, Australasia, and America, as well as at her own studio.

Carole is a well-established millinery designer with her own purpose built millinery cottage/Atelier in Grose Vale, NSW. Australia. She is very passionate about innovation and development in millinery.

Tel: 0428722187 carolemaher.com.au



Duration: 7 hours – Tuesday and Thursday All skill levels 14 positions available

Laser Cut Materials - Dramatic Headpiece — Carole Maher

Discover the fantastic world of Laser cut and etched materials such as, veneer or ply wood, plastics, stiff leather, card and super thin sheet metal, rose gold, copper. Laser cutting and etching has given us a new source of materials and allowed us to utilize materials not normally suitable for millinery

In this workshop, you will learn how to create headpieces using laser cut materials. Carole will demonstrate using a laser or CNC cutter and then from the already cut selection of pieces, you will take your pick from over 20 designs on leather, metal, vinyl, card, felt, veneer, plywood or silk backed Thermo. You will also learn how to create your own design/drawings to create a file to brief a CNC/laser cutting company.

You will focus on creating a three-dimensional headpiece from a flat material, first using a laser cut paper/card pattern then using a laser cut material. Students will finish a dramatic headpiece in this workshop.

Requirements for this class:

Carole will supply the laser cut materials kit \$30 per student

- Millinery wire
- A head block
- Headhand
- E6000 adhesive
- Milliners sewing kit including scissors
- Small pliers













Hat-Block Handbags - Carole Maher

Learn how to create a hand bag or clutch bag using hat blocks and regular millinery materials. Imagine a round flat-ish bag made using a medium steep cartwheel block? Or a small triangular 3D bag using a small crown. You will learn how to create a

Duration: 7 hours – Friday Int/Adv levels 12 positions available

pattern and block using a thermo formable material, then how to cover and construct a bag, how to fix bag furniture/findings like zips, d.clips, handles, magnets, chain etc.

Discover how to think in 3 dimensions when looking at hat blocks, learn techniques used in the bag making industry, including design, pattern, blocking, lining and hardware. You will complete a handbag in this workshop, using hat blocks, thermoplastic and a textile/leather plus findings, making a professional finish.

Requirements for this class:

Students need to buy the materials Kit, at the cost of \$20 and will contain: Thermoplastic, Bag findings and Shoe makers glue

Students material list:

- Lining material for bag, non-man made, like cotton, linen, straw cloth etc.
- Chain for handle, chunky or thin, long or short

• 1 meter—textured stretch fabric or swiss braid (at least 1 inch wide) or laser cut leather, to cover the bag (Straw cloth is great or any fabric that you

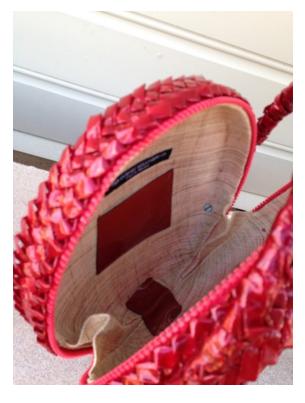
can hide stitches)

- Heat Gun, if you have one
- Small hammer
- Baking paper
- Milliner's sewing Kit
- Scissors
- Leather needle and thread
- small pliers
- Blocking pins









<u>Top-up / Turbo Thermoplastics – Carole Maher</u>

THIS SHORT WORKSHOP WILL BE A TOP UP, TURBO CLASS USING NEW MATERIALS AND CREATING A HEADPIECE OR TRIM.

There are new thermoplastic materials coming out before the conference and Carole will demonstrate all the existing and new materials. Carole has a new thermoplastic, she has developed, for use in millinery and is great for leather flowers, trim and silk covered pieces.

You will have a full understanding of the new materials and their specific advantages/disadvantages. Including how to get the stained glass look on clear thermo and make clear and silk covered flowers.

In this class, you will create a headpiece and/or trim.

You will gain the skills and techniques to confidently use the materials in your own workshop.

If you have done a thermoplastics class before and you would like a top up or if you haven't worked with thermoplastics before this is the short workshop for you.

Requirements for this class: Carole will provide a thermoplastics kit cost \$30

- Textured fabric, straw cloth/leather to cover/line thermoplastics, & trim, or paint like design master
- Headband/elastics
- Millinery sewing kit incl scissors, leather needle & thread if using leather
- Heat Gun, if you have one
- Head block
- Small hat block, not too steep
- Blocking pins

Duration: 3.5 hours – Wednesday morning Int/Adv levels

14 positions available



Duration: 7 hours – Monday

All levels

12 positions available

<u>Perspex in Millinery – Carole Maher</u>

Discover the world of Perspex/Plexiglas/acrylic, and how to use it to the best advantage for millinery. Learn how to create your own headpieces, trims for bags, shoes and even jewelry. This is not just an assembly class, it is a full Perspex "how to" workshop, including cutting, drilling, scraping, flame polishing and chemical welding.

You will create one or two headpieces in this workshop using pre-laser cut Perspex designs - geometric shapes, flowers, leaves, headbands, feathers etc. in different fluoro and clear colours. You will be competent in working with all types of acrylic from scratch to a finished piece. You will also have the knowledge and confidence to create and construct laser cut Perspex pieces for millinery, jewelry, bag and shoe trims.

You will be able to join pieces using jewelry findings and chemical bonding and a bonus, you will be able to design and create your own Perspex Hat stand.

Requirements for this class: Carole will supply a materials kit containing laser cut Perspex and jewelry findings \$20

- A heat gun, if you have one or "paper embossing heat tool", its like a mini heat gun, available on amazon
- Heat proof gloves, smooth finish, like tight leather gloves
- Headblock, wood not poly
- Pliers, flat nosed, no ridges
- Millinery wire
- Hat elastic
- Masking tape







SUZIE MAY WILLIAMS (South Australia)



Suzie May Williams has always been a keen seamstress and her passion for Millinery flourished when creating couture outfits for Spring Carnival whilst living in Melbourne. After moving back to Adelaide, she started her formal studies in Millinery and completed the certificate 1V in 2016.

Suzie has since won best in show at the Royal Adelaide Show in 2013, and again in 2016. Her work is very creative which reflects her out-of-the-box thinking. She is always seeking new ways of doing things, sourcing unique materials to ensure the end result is nothing short of exquisite. Felt is one of her favorite mediums and she is looking forward to teaching some of her techniques in the felt sculpting class at the 2017 Millenary Convention.



Duration: 7 hours – Friday Intermediate levels 12 positions available

<u>Cutwork Felt Sculpting – Suzie May Williams</u>

Felt is a versatile millinery material that can be blocked and shaped to any shape you desire.

Traditionally, it is used to block into the crown/brim of a hat, but Suzie is going to teach you how to take it that one step further, to cut and shape the felt for an innovative and creative piece of art.

This technique can be used in various ways to create quite different finishes for trims on felt hats.

During the workshop, you will learn how to create templates for the felt cut outs, how to successfully cut the pieces accurately and mould and block the shapes to compliment the design and achieve a secure frame to hold the pieces in place. At the end of this workshop, the delegate will have completed a very unique felt sculptured hat and will take home the knowledge and skills, add a little imagination, to create any number of pieces that are all vastly different. Each student will need to bring a completed base, (button or skull cap etc., including head wire, Petersham and stiffened).

Requirements for this class:

- At least 2 colours of wool felt hood or capeline in contrasting colours
- Completed wool felt base (button or skull cap)
- Embroidery thread to decorate each cut-out
- Design Master colours spray (optional) (complimenting colour scheme to felts)
- Construction thread in matching colours
- Stamens to match or compliment the felt
- Hat elastic or headband and /or comb
- Extra sharp craft scissors or small Stanley knife
- Hair dryer
- Sewing machine (if possible)

- Sharp pencil
- Basic millinery sewing kit
- Blocking pins
- Millinery wire #18 gauge
- Fine millinery needles #8/10





How to determine your own skill level:

The Hats off to Adelaide Millinery Convention Organising Committee has applied the following skill level definitions to the workshops. Tutors have designed their workshops around these skill levels, and the short time available in each class doesn't permit interruption from the techniques being taught, so please select workshops that are appropriate to your skill level. If you are a Beginner it is not appropriate for you to enrol in an Advanced workshop.

Skill Level Definitions:

Beginner: No experience at all

Needs to be tutored in techniques

Less than 6 months of lesson and/or workshops

Intermediate: Minimum two years study in millinery skills at a TAFE or Community College

Equivalent to Certificate 11 in Millinery

Advanced: Minimum three year study in millinery skills at a TAFE or Community College

Equivalent to Certificate 111/1V in Millinery (Certificate 1V where available)

plus attendance at further millinery workshops

Social Events for Hats off to Adelaide Millinery Convention

The Hats off to Adelaide Welcome Cocktail Party will be held at

Adelaide Convention Centre,

North Tce.,

Adelaide.





This event is an opportunity for us to welcome all Tutors, delegates and Traders to a wonderful week of millinery education and networking. It is your opportunity to renew relationships with fellow delegates in a relaxed atmosphere and meet new ones. The feature of the evening is to get to know the Tutors and view their work, which will be presented in the Tutor's Hat Parade.

Dress Code: Cocktail/after five/ formal, and a definite inclusion is a cocktail hat

Sunday 9th July, 2017

6pm to 8pm

Drinks and nibbles provided

Tickets: \$85.00 available to purchase (Included in the Delegates Full Package Deal)

The Hats off to Adelaide Grand Finale Race Meeting Luncheon will be held at

Morphettville Race Course

Anzac Highway,

Morphettville (a tram will leave the city (North Tce, via King William Street) at regular intervals to take you to and from the Race Course)

This Luncheon is being held in conjunction with a Race Meeting, it is open to the public, and an opportunity to wind down after a week of intense learning. It will be an occasion to see some of the millinery created during the workshops. This event will be a packed program with Fashion Parade, Fashions on the Field and Millinery Awards, giving all who attend the opportunity to enter their own Fashion and Millinery competing for substantial prizes. A highlight of the day's proceedings will be the Auction of the masterpieces produced by the Tutors at the Hatter's Millinery Tutors Challenge, which will have taken place during the Trade Day at the beginning of the Convention.

Dress Code: Winter Race wear - This is Adelaide's winter version of Ascot in London or the Spring Carnival in Melbourne

Saturday 15th July, 2017

11am to 5 pm

Lunch and afternoon tea provided with a drinks package

Tickets: \$140 available to purchase (Included in the Delegates Full Package Deal)





The Hats off to Adelaide Trade Day will be held

In the Atrium of TAFE SA Adelaide City Campus
120 Currie Street,

Adelaide, SA







This event will give all the Hats off to Adelaide Millinery Convention delegates the opportunity to do any last minute shopping for their workshop requirements as well as touch and feel before purchasing the supplies that we usually have to order on-line and hope that it is exactly what we want. This Trade Day is open to the public, so anyone can come and check out the vast range of millinery supplies and equipment.

These Trade Days attract the millinery suppliers from all over Australia to provide us with the luxury of purchasing millinery and related materials and millinery equipment in a one-stop-shop. Certainly an experience not to be missed.

During the afternoon, the talented Tutors, will be taking up the challenge of producing a masterpiece, they will be supplied with materials that haven't been seen by any one of them until the Competition begins. The millinery, which they will produce within 2.30 hours will be auctioned, to raise charity funds, at the Race Day Luncheon at the end of the Convention. The audience will have the privilege of watching these master milliners at work.

The Atrium is on the ground floor of the TAFE SA Campus building in the centre of the building adjacent to the Cafeteria, which will be open throughout the Convention serving meals, snacks and beverages.

To enter the TAFE SA building,

- From Currie Street, the entrance is at the east-west corner of the building, follow the foyer through to the Atrium
- From Morphett St, the entrance is at the top of the paved steps. On entry, continue straight ahead and you will find the Atrium on the right and the Cafeteria on the left.
- There is a Carpark under the building, which can be entered from Morphett Street, and entry to TAFE SA can be either by elevator or stairs, which are clearly signed.





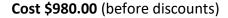
Sunday 15th July, 2017

REGISTRATIONS

Delegates who purchase the "Total Package" are entitled to:

All Hats off to Adelaide activities and events:

- choice of any workshop in all of the 9 sessions available
- Entry to the Trade Day
- Single ticket to **Welcome Cocktail Party** and Tutor Hat Parade
- ♦ Single ticket to the Hats off to Adelaide Race Day Luncheon
- Tram Fare to attend Races
- ♦ Attendance at all of the mid-day forums/seminars
- ♦ Millinery Association members discount of \$30.00 (if applicable proof required)
- Early bird Discount of \$40.00, if registered before February 15th, 2017



Alternatively, delegates can book into to single workshops and Social Events

WORKSHOPS:	SOCIAL EVENTS:

Half-day workshops (3.5 hours) \$90.00
Full-day workshops (7 hours) \$180.00
One & a half day workshop (10.5 hours) \$270.00

Welcome Cocktail Party Race Day Luncheon \$140.00

Millinery Association Member will receive a \$30 Discount (when booking into multiple workshops—discounts are not applicable to social events)

The International Milliners have both agreed to conduct an intensive two-day master class for Intermediate to Advanced levels of competency delegates during the following week after the Convention.

MASTER CLASSES: Your 'once in a lifetime' opportunity to attend an intensive two-days of learning from either of these International master milliners 9.30am to 4.30pm, Monday 17th July and Tuesday 18th July 2017 (13 hours) \$590.00

REGISTRATIONS:

Registrations are available after 2pm Friday, 23rd Dec, 2016 via the link on the webpage

http://millineryaustralia.org/events/upcoming-events/hats-off-to-adelaide/

The last day to register for the Hats off to Adelaide Millinery Convention will be Monday, 5th June, 2017.



CANCELLATIONS AND REFUNDS:

In the event that workshops are cancelled by the Millinery Association of Australia, and the delegate does not wish to enrol in another, a refund of fees paid will be refunded

Delegates wishing to change their workshop choice, may do so at any time until Monday, 5th June 2017, depending on availability. Please note that a switching fee of \$50 will be enforced. This request must be received in writing and sent directly to convention@millineryaustralia.org
Delegates who cancel or withdraw from the Hats off to Adelaide Millinery Convention prior to Monday 5th June 2017, will receive a refund of fees paid, minus an administration fee, and withdrawal after this date will receive no refund. This request must be received in writing and sent directly to convention@millineryaustralia.org

DISCLAIMER:

The Millinery Association, as the organisation responsible for the 2017 Hats off to Adelaide Millinery Convention, reserves the right to alter details of any workshop, should any illness or emergency prevent a tutor from teaching.

In such a circumstance, we will endeavour to provide a substitute of equal standing. The Millinery Association of Australia makes every effort to ensure the information displayed on the website is as up to date as possible. Changes to the program are rare, but in the case of illness or any unforeseen circumstance a tutor may need to be substituted at short notice.

The Millinery Association of Australia retains the right not to accept a delegate's enrolment if it deems to be unsuitable or considers their presence to detract from the enjoyment of others.

ACCOMMODATION:

The primary venue for the 2017 Hats off to Adelaide Millinery Convention is the Adelaide City Campus of TAFE SA, which is situated at 120 Curries St, Adelaide. To see city map, click on the following link:

http://www.tafesa.edu.au/campuses/metro/adelaide Then click on - View TAFE SA Campuses in a larger map

The Cocktail Party is to be held at the Convention Centre on North Tce, and you can catch the tram to the Race Day luncheon, either on North Tce or King William St. stopping right in front of the Morphettville Race Course, so you can see that the CBD would be the best accommodation option. There is plenty of accommodation close by the TAFE SA Campus

The Oaks Group have offered a 10% discount on apartment accommodation at their **Oaks iStay Precinct** on Morphett St, approx. 300 metres south of Tafe Campus and **Oaks Embassy** on North Tce, a similar distance north of the Campus. The code to quote when booking is HATSOFF17.

A lower price range accommodation, across the road from the Precinct, on Morphett St is the **Regent**, certainly not 4 star, but might be in your budget range.

Even cheaper again, is the YHA accommodation 135 Waymouth St, Just across Light Square from TAFE SA.

Mercure Grosvenor Hotel, Mayfair, the Playford, Ibis and the Rockford are just a few Hotels within the Adelaide CBD

